



Public Engagement Update

Looking Forward – August 2022

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
Executive Board Action in AUGUST		
Western Wake Integrated Technology Study – Final Recommendations	30	Public Comment: June 17 to August 16 Public Hearing: None
LAPP Target Modal Investment Mix	30	Public Comment: June 15 to August 16 Public Hearing: August 17
Executive Board Action in SEPTEMBER		
FY 2023 Wake Transit Work Plan – TPAC Recommended	30	Public Comment: April 29 to May 29 Public Hearing: May 18
FY2020-29 Transportation Improvement Program (TIP) Amendment #9	30	Public Comment: Aug. 15 to Sep. 20 Public Hearing: Sep. 21

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general community and traditionally underengaged populations. To continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

CAMPO Projects – Public Engagement Updates

Southeast Area Study Project

<https://seareastudyupdate.com/>

The project team conducted the first phase of community engagement throughout July, consisting of an online survey and in-person presentations to partner and stakeholder groups, and tabling at eight community events or locations. The online survey closed on July 31st. The project team will be providing a summary of Phase 1 engagement in the next month or so, which will be presented to the Core Technical Team and Stakeholder Oversight Team. The project team will now focus on technical work to develop a set of draft priorities and improvements, which will then be part of the second phase of community engagement. Phase 2 is likely to occur in approximately six months. Following that, final recommendations will be developed which will be shared through a third and final phase of community engagement to conclude the approximately 18-month long study.

Bonus Allocation Projects – HL-0008K (NC 42 at Hilltop Road)

<https://publicinput.com/NC-42-Hilltop-Rd-Area>

Per NCDOT, public engagement on potential alignments for this project concluded in July. CAMPO will be reviewing the engagement summary and continue to be engaged on project development.

LAPP Target Modal Investments Mix & Call for Projects

<https://www.campo-nc.us/funding/locally-administered-projects-program>

The Locally Administered Projects Program (LAPP) FFY2024 Call for Projects is anticipated to open in August of 2022. CAMPO staff has provided an update on areas for potential program enhancements to the LAPP Steering Committee but do not anticipate substantive changes for the FFY 2024 cycle. CAMPO staff have also provided a recommendation for the Target Modal Investment Mix. The proposed Target Modal Investment Mix will be posted for public comment from June 15 - August 16 with a public hearing scheduled for the August 17th Executive Board meeting. The anticipated approval of the LAPP FFY2024 program, Target Modal Investment Mix, and opening of CAMPO's One-Call-for-All call for projects will be at the August 17th Executive Board Meeting.

Western Wake Traffic Signal System Integration Study:

<https://www.campo-nc.us/programs-studies/its>

This study has been technical in nature, therefore, public engagement was not part of the overall scope. However, as part of the process for the Executive Board's consideration of endorsement of the final recommendations, a public comment period will occur from June 17 to August 16.

Cary-RTP and Garner-Clayton Rapid Bus Extensions MIS

<https://wakebrtextensionsstudy.com>

This major investment study (MIS) will develop and evaluate alternatives and ultimately select preferred alternatives for two (2) rapid bus or bus rapid transit (BRT) extensions: one from Cary to Research Triangle Park, and another from Garner to Clayton. These extensions would build onto two (2) of the core BRT corridors included in the original Wake County Transit Plan. Three (3) touchpoints of community outreach are planned for each corridor throughout the study. The first occurred in October 2021 and was focused on educating the public and stakeholders on rapid bus and BRT concepts plus the study's purpose and goals while soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. The second phase, the "alternatives development and screening" phase, ended in late April 2022 when the public was asked to weigh in on their support for various alternatives in each corridor. A summary report is now available on the project website and the technical project team will incorporate the feedback into development of final recommendations for the study. The release of recommendations and final phase of engagement are anticipated to occur this coming fall.

Mobility Management Program Implementation Study

<https://www.campo-nc.us/programs-studies/transit/mobility-management-implementation-study>

This study is unique because, over the course of the study, engagement will generally be targeted to key stakeholders and organizations, individuals directly impacted by these services and any potential program, with less emphasis on the broader public. As part of the first phase, in the first part of 2022, members of the project team shared a kickoff/introductory presentation with decision-making partners and key stakeholder officials, as well as held a stakeholders workshop on April 19th. A focus group targeting providers and community human service organizations was held on July 28th and a focus group for riders is anticipated for the week of August 8.

A draft mobility management program framework is anticipated to be presented to stakeholders later in the summer.

U.S. 401 Corridor Study:

<https://www.US401CorridorStudy.com>

The project team is now in the third phase of the study – Developing a Preferred Alternative. A public

engagement summary report for the second phase has been developed and distributed to the Core Technical Team. At the December 8, 2021 Executive Board meeting, a motion was approved to evaluate potential alternative alignments or corridor options for the Future U.S. 401 (bypass). CAMPO staff worked with the consultant team to conduct this analysis, provided an update to the TCC and Executive Board at their meetings in March, and also received direction to proceed with a scope adjustment including an additional alignment in the analysis for the study. The study has been extended with an updated deadline of June 2023.

The study team is now working to develop plans for additional community engagement with the goals of keeping existing stakeholders in the loop, as well as informing new stakeholders along the alignment W route about the study efforts. The next engagement phase was previously scheduled for March of 2022 and, while that has been delayed, it is currently now anticipated to occur in the late summer.

Regional Partner Projects – Public Engagement Updates

Wake Durham Bus Plan Update (GoTriangle = Lead Sponsor)

GoTriangle is working with regional partners to update the Wake Bus Plan. The current phase of the project is working to understand priorities for specific transit service improvements –short and mid-term (2-7 years). Public engagement activities took place during the month of May and included tabling at local events, an online survey, presentations to stakeholder groups, and more. The feedback collected during this phase will guide recommendations for transit investments. For more info, as well as the location where the summary of the engagement will be available, visit: <https://www.publicinput.com/WBPA5> or <https://goforwardnc.org/bus-plans-project/>.

Wake Transit Community Engagement Policy Update (GoTriangle = Lead Sponsor)

The Transit Planning Advisory Committee’s Community Engagement Subcommittee and the Communications and Engagement Team at GoTriangle have developed an update to the Community Engagement Policy, which ultimately will need adoption by both the CAMPO Ex. Board and GoTriangle Board of Trustees. It is anticipated that a public comment period will run from August 15-Sept. 29, with a public hearing scheduled for the Executive Board at their November 2022 meeting. More information will follow as the Update moves through the comment and approvals process.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans, LAPP investments, and transportation studies).

Additional Engagement Anticipated for Summer (July – September 2022)

- Commuter Rail Feasibility Study
- Bus Rapid Transit Projects and Studies – ongoing
 - Western Transit Oriented Development (Raleigh Planning)
 - New Bern – Public Art

Engagement Anticipated for Fall (October-December 2022)

- Triangle Region’s Household Travel Survey
- Transit Riders Surveys
- Bus Rapid Transit Projects and Studies – ongoing
 - Northern MIS Phase 1
- Commuter Rail possible spillover

Engagement Anticipated for Winter (January-March 2023)



- Southeast Area Study Update

Other Studies/Projects that may have community engagement/outreach:

- Non-Motorized Volume Data Program
- Mobility Management Committees & Implementation
- Safe Routes to Schools – Road Safety Audits

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,600 people.

IAP2 Spectrum of Public Participation 					
IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.					
					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
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