



NC Capital Area Metropolitan Planning Organization

Staff Report

One City Plaza
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Agenda Date: 5/18/2022

Agenda Item: 5.3

To: Executive B

Strategic Plan Update

Chris Lukasina, MPO Staff

During 2021, CAMPO embarked on an update to the 2015 CAMPO Strategic Plan. Throughout 2021, CAMPO conducted member focus groups, interviews, and online surveys as well as strategic planning retreats with the Executive Board and TCC to discuss the future direction and focus areas of the MPO. The Executive Board retreat identified both strategic and operational focus areas, including tasks to prepare for the transition into a larger planning area with increased planning area responsibilities. The TCC retreat focused on implementation strategies for these focus areas.

Since that time, staff have worked with Fountainworks to develop a set of priority tasks for these strategic and operational focus areas and create a draft strategic plan update document. This draft document was provided to the TCC and Executive Board for review and comment. Results of these efforts and next steps were presented at the April Executive Board meeting and included implementation steps across our annual work program in the years to come. A public comment period has run from April 18, 2022 to May 17, 2022, with a public hearing scheduled for May 18, 2022.

Requested Action: Conduct public hearing. Consider approval of the strategic plan update.