



NC Capital Area **Metropolitan Planning Organization**

WELCOME!

*Today's Executive Board meeting is being held online.
The meeting will begin shortly.*

Please be prepared to mute your audio following roll call.

Call In: 650-479-3208 Meeting Code: 474 734 329 Meeting Password: MEET

PUBLIC COMMENTS SPEAKER SIGN UP SHEET:

https://docs.google.com/spreadsheets/d/1VVBucG593M_Qrj23kZNMK7zyZ327uwi1N3EQD7BmreE/edit?usp=sharing

Download Presentation Slides: <https://campo.legistar.com/Calendar.aspx>



NC Capital Area **Metropolitan Planning Organization**

Executive Board Meeting

October 19, 2022

4:00 PM

1. Welcome and Introductions

Roll Call of Voting Members & Alternates

Town of Angier

Town of Apex

Town of Archer Lodge

Town of Bunn

Town of Cary

Town of Clayton

City of Creedmoor

Franklin County

Town of Franklinton

Town of Fuquay-Varina

Town of Garner

GoTriangle Bd. Trustees

Granville County

Harnett County

Town of Holly Springs

Johnston County

Town of Knightdale

Town of Morrisville

NCDOT - Div 4

NCDOT - Div 5

NCDOT - Div 6

City of Raleigh

Town of Rolesville

Wake County

Town of Wake Forest

Town of Wendell

Town of Youngsville

Town of Zebulon

Ex Officio Non-Voting Members:

Federal Highway Admin.

NC Turnpike Authority

2. Adjustments to the Agenda

3. Ethics Statement:

In accordance with the State Government Ethics Act, it is the duty of every Executive Board member to avoid conflicts of interest.

Does any Executive Board member have any known conflict of interest with respect to matters coming before the Executive Board today? If so, please identify the conflict and refrain from any participation in the particular matter involved.

4. Public Comments

This is an opportunity for comments by those in attendance. Please limit comments to three (3) minutes for each speaker.

5. Consent Agenda

- *September 21, 2022 Executive Board Minutes*
- *FY 2023 Unified Planning Work Program (UPWP) Amendment*
- *Non-Motorized Volume Data Program-Masters Service Agreement*
- *Wake Transit Reimbursement Request*

Requested Action:
Approve the Consent Agenda Items.

Roll Call Vote for Action Items:

5.1 Consent Agenda

Town of Angier

Town of Apex

Town of Archer Lodge

Town of Bunn

Town of Cary

Town of Clayton

City of Creedmoor

Franklin County

Town of Franklinton

Town of Fuquay-Varina

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Town of Zebulon

Ex Officio Non-Voting Members:

Federal Highway Admin.

NC Turnpike Authority

6. Public Hearing

6.1 Wake Transit Community Engagement Policy

Wake Transit Community Engagement Policy 2022 Update

Project Contact:

R. Curtis Hayes, GoTriangle

Wake Transit Strategic
Communications Coordinator

rhayes@gotriangle.org

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT

Wake Transit Community Engagement Policy 2022

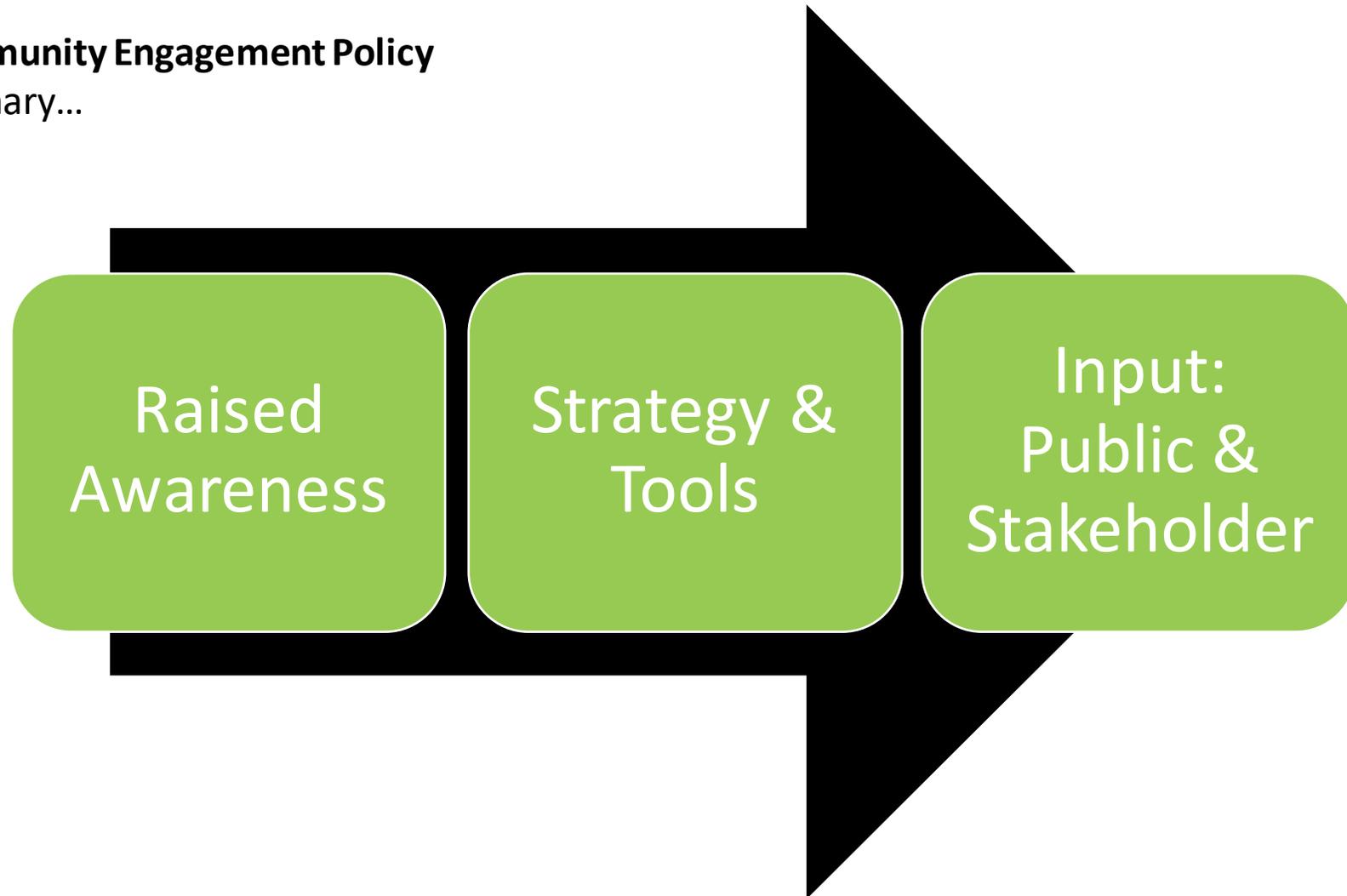
This policy updates the Wake Transit Public Engagement Policy, which was adopted in 2018.

Four (4) Notable Policy Updates:

- 1) Goals and objectives were simplified and clarified;
 - 2) Enhanced guidance was added for lead agency staff project sponsors;
 - 3) The policy's name changed from "Public" to "Community" Engagement;
 - 4) Regular performance evaluations have been prioritized.
-

**Wake Transit
Community Engagement Policy
2022**

Wake Transit Community Engagement Policy Engagement Summary...



The full Engagement Summary is Appendix 3 of the Wake Transit Community Engagement Policy Update (draft) document, which is an agenda attachment.

- **Public Comment Period**
45-days | August 15 to September 29

- **Digital & Non-Digital Outreach**

- ✓ Email campaign
- ✓ Face-to-Face events (3)
- ✓ Social media campaign
- ✓ Website content and updates
- ✓ Online survey, with options for email, mail, text, and voice messages

- **Comments (3)**

- ✓ Amplify social media content and messaging
- ✓ Technical corrections

- **Analytics**

- ✓ Email
- ✓ Social Media
- ✓ Website

WHAT WE DID & WHAT WE HEARD...



Analytic Highlights

Amendment Policy

Engagement & Link Clicks, 71

Amendment Requests

Engagement & Link Clicks, 81

Community Engagement Policy

Engagement & Link Clicks, 158

Analytics

Wake Transit
Amendment Policy

FY23 Q2
Wake Transit Work Plan
Amendment Requests

Wake Transit
Community Engagement
Policy

Amendment Policy

Aug. 15 – Aug. 30

Email Campaign (2)

- 86 Opens
- 1 Click

Facebook (3)

- 265 Impressions

Instagram (1)

- 156 Impressions

Twitter (3)

- 1,075 Impressions

Twitter (WT) (3)

- 657 Impressions

Website Views

- Page Views - 315
- Unique Views - 168
- Engagement Average - 0:28s

Amendment Requests

FY23 Q2, Sept. 1 – Sept. 30

Email Campaign (4)

- 314 Opens
- 110 Clicks

Facebook (5)

- 265 Impressions

Instagram (1)

- 93 Impressions

Twitter (5)

- 1,480 Impressions

Twitter (WT) (5)

- 764 Impressions

Website Views

- Page Views - 141
- Unique Views - 46
- Engagement Average - 0:25s

CE Policy

Aug. 15 – Sept. 29

Email Campaign (4)

- 252 Opens
- 80 Clicks

Facebook (8)

- 1,192 Impressions

Instagram (1)

- 118 Impressions

Twitter (8)

- 4,903 Impressions

Twitter (WT) (8)

- 1,321 Impressions

Website Views

- Page Views - 102
- Unique Views - 29
- Engagement Average - 0:16s

Policy Adoption Schedule

2022 Wake Transit Community Engagement Policy – Adoption Schedule

<u>Day</u>	<u>Time</u>	<u>Description</u>
9/14	9:30am	TPAC receives informational presentation and opportunity to provide comment through end of public review period on 9/29
10/6	10:00am	Informational presentation to CAMPO-TCC
10/12	9:30am	TPAC receives final draft with engagement summary and recommends adoption to the CAMPO and GoTriangle boards
10/19	4:00pm	Informational presentation and public hearing held at the CAMPO Executive Board meeting
10/26	10:30am	GoTriangle-P&L receives final policy draft and recommends adoption to GoTriangle Board of Trustees
11/3	10:30am	CAMPO-TCC receives final policy draft and recommends adoption to the CAMPO Executive Board
11/16	12/Noon	GoTriangle Board of Trustees considers adoption of the policy
11/16	4:00pm	CAMPO Executive Board considers adoption of the policy

Please conduct the Public Hearing for the
2022 Draft Wake Transit Community Engagement Policy

Any questions or comments from CAMPO or
GoTriangle board members?

6.1 Wake Transit Community Engagement Policy (2022)

Requested Action:

Conduct Public Hearing. Receive as Information.

End of Public Hearings

7. Regular Agenda

7.1 Updates Presentation for Projects I-4739/I-5111

7.2 FY2020-2029 Transportation Improvement Program – Amendment #10

7.1 NCDOT Update on Projects I-4739/ I-5111



NORTH CAROLINA

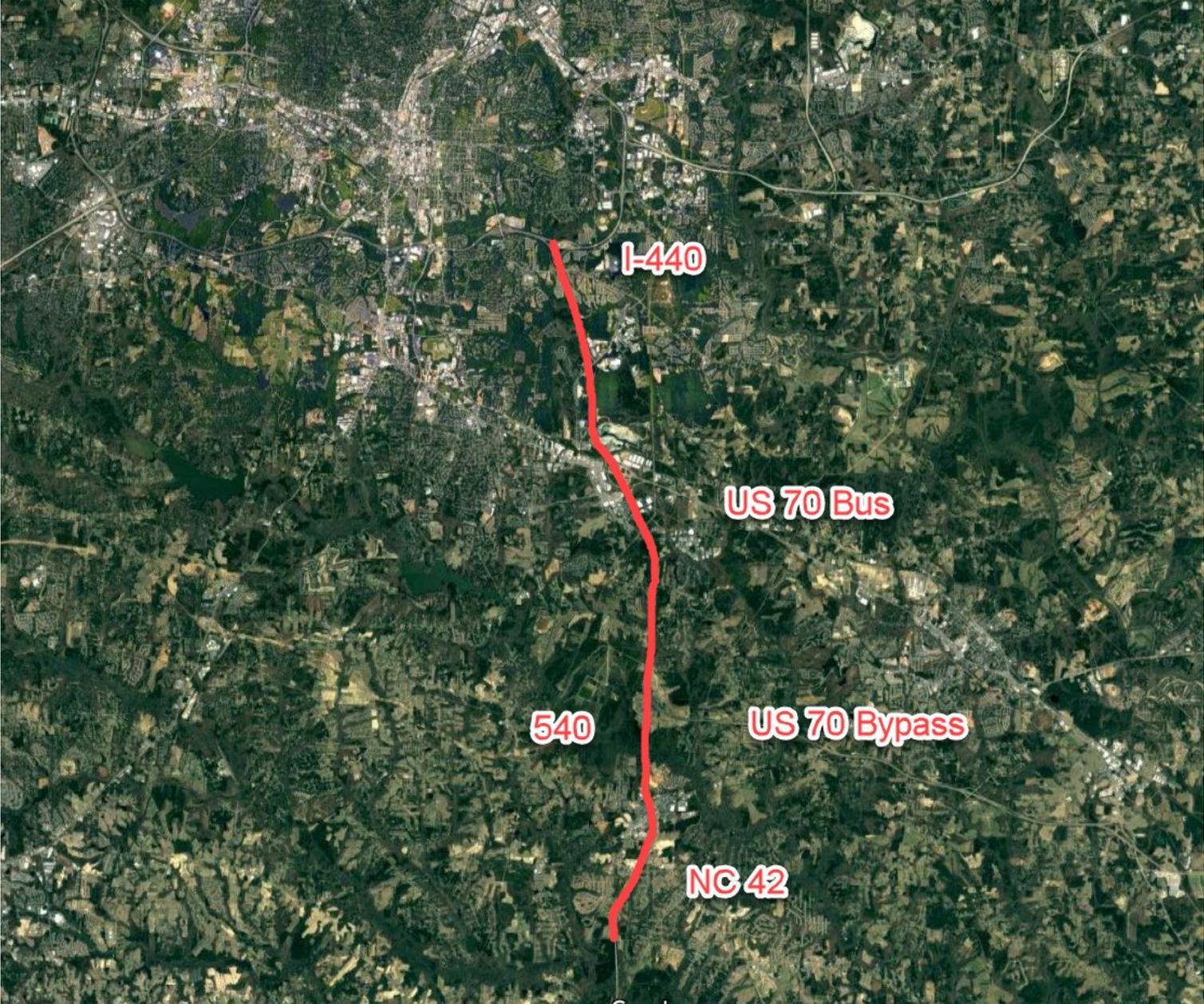
Department of Transportation



I-5111, I-4739 – I-40 Widening
U-6093 – Rock Quarry Road

October 2022 Update

Tracy Parrott, Deputy Division Five Engineer

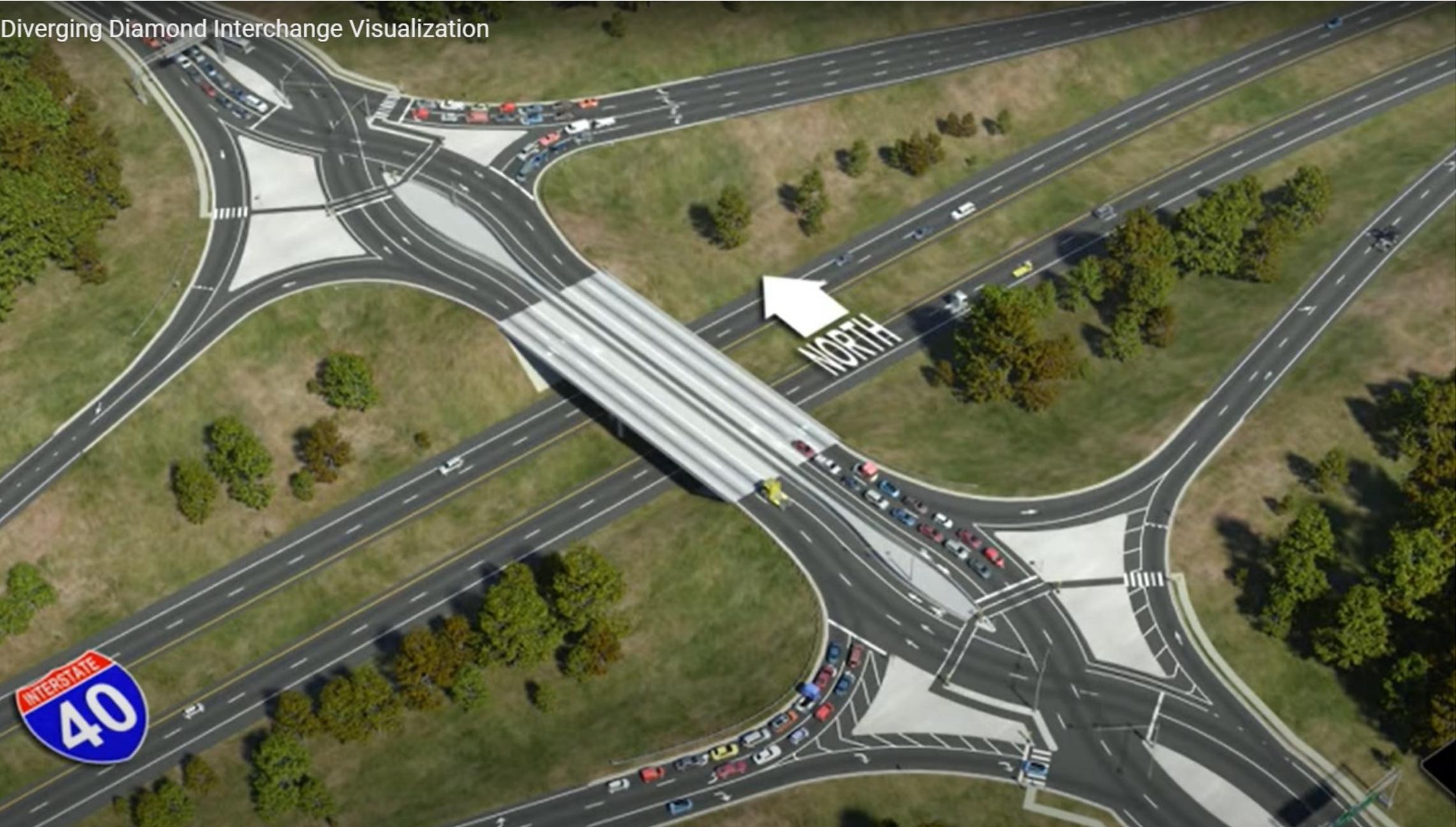




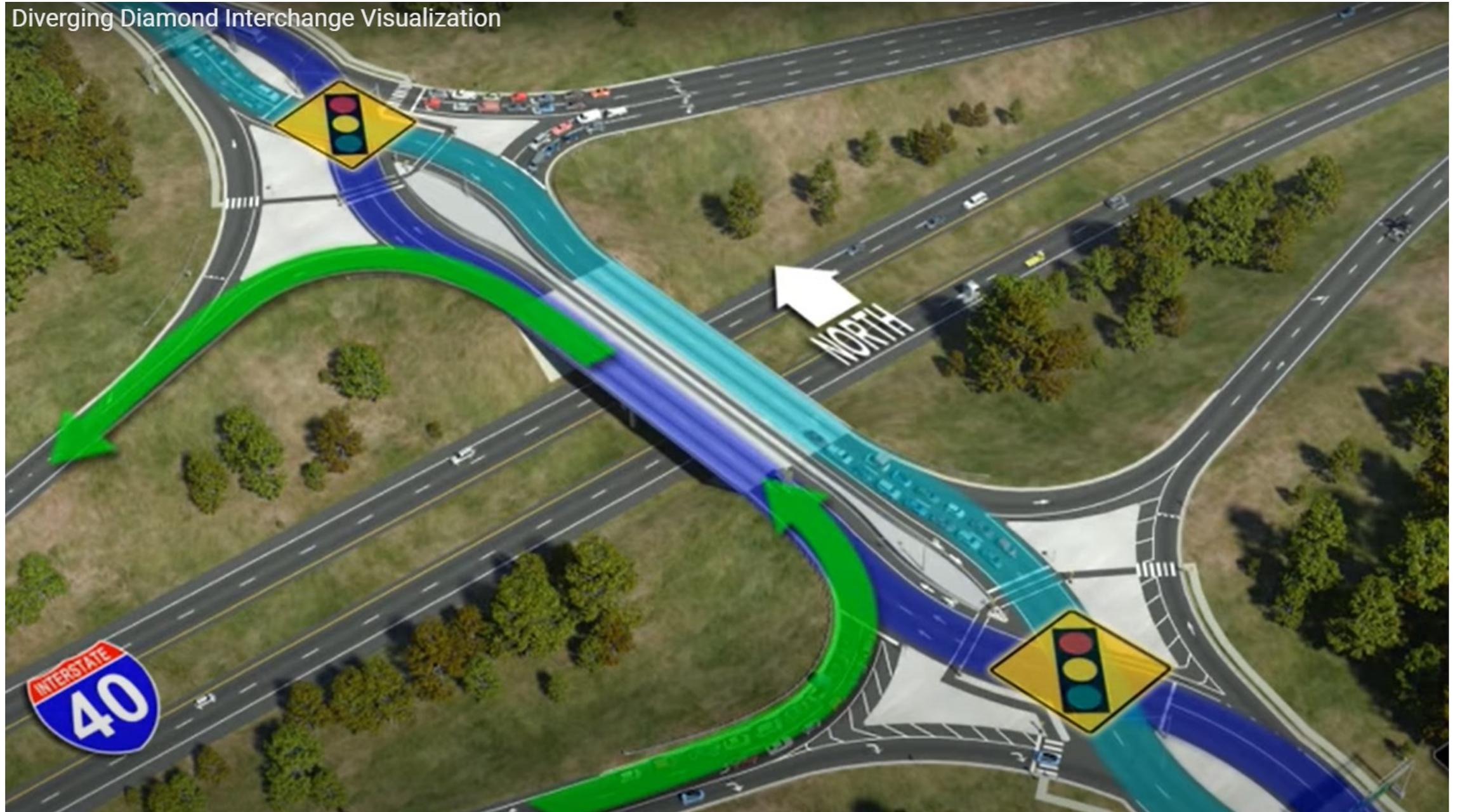




Diverging Diamond Interchange Visualization

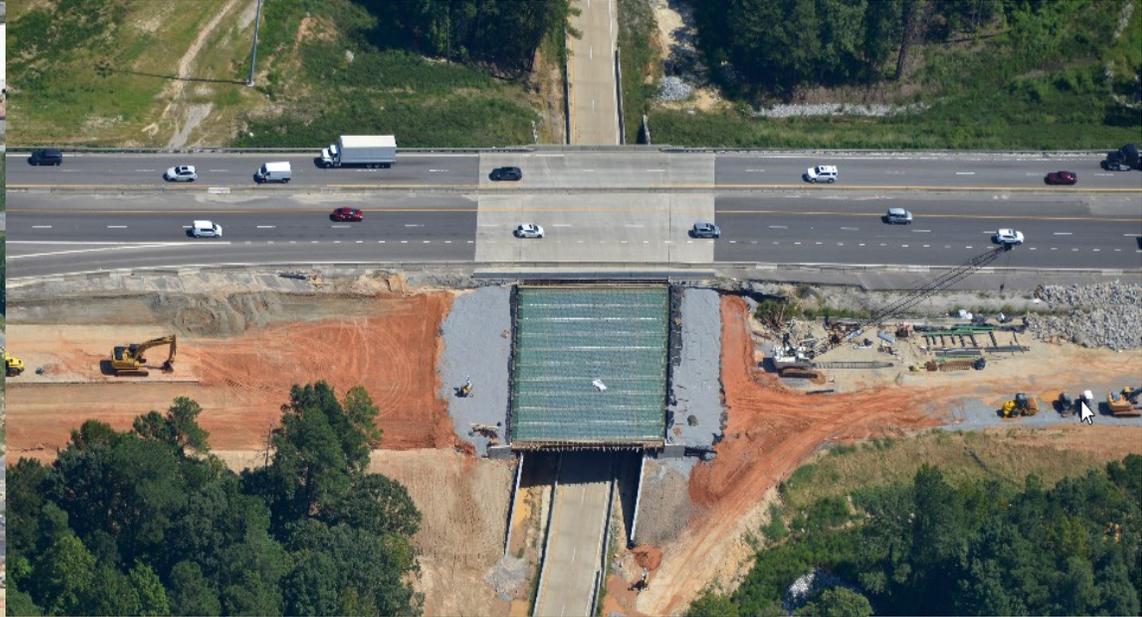


Diverging Diamond Interchange Visualization

























I-5111/I-4739 Next Steps

- All lanes open in final pattern from I-440 to US 70 Bypass
 - May 2023
- Cleveland School Road Access opens
 - Fall 2023
- NC 42 DDI opens
 - Late 2023/Early 2024
- Overall Completion Date
 - August 2024

U-6093 Rock Quarry Road Widening Olde Birch to Sunnybrook



U-6093 Rock Quarry Road Timeline

- Duke/Spectrum/AT&T relocations complete soon
- Water/Sewer work commences followed by drainage
 - Beginning of 2023
- Main roadway construction starts
 - Spring 2023
- Completion
 - Possibly by end of 2023

7.1 NCDOT Update on Projects I-4739/ I-5111

Requested Action:
Receive as information.

7.2 FY2020-2029 Transportation Improvement Program (TIP) Amendment #10

CAMPO has received notification from NCDOT of changes to regional projects that require amending the Transportation Improvement Program.

Public Comment Period: October 17th – November 15th

Public Hearing and Approval (anticipated) November 16th Executive Board meeting

7.2 FY2020-2029 Transportation Improvement Program Amendment #10

Requested Action:

Receive as information.

8. Informational Items: Budget

8.1 Operating Budget – FY 2022

8.2 Member Shares - FY 2022

Requested Action:
Receive as information.

9.1 Informational Item: Project Updates

Studies:

- FY22 Hot Spots
- Cary-RTP and Garner-Clayton Rapid Bus/Bus Rapid Transit Extensions Major Investment Study
- Southeast Area Study Update
- U.S. 401 Corridor Study
- Western Wake Traffic Signal System Integration
- Mobility Management Program Implementation

Other Updates:

- Mobility Coordination Committee
- Safe Routes to School (SRTS)
- CAMPO/NCDOT Non-Motorized Volume Data Program
- Triangle Transportation Choices (Triangle TDM Program)
- NCDOT Highway Project U-2719 – Updates
- NC 540 Bonus Allocation Projects

9.2 Informational Item: Public Engagement Updates

Requested Action:
Receive as information.

10. Informational Item: Staff Reports

- MPO Executive Director
- TCC Chair
- NCDOT Transportation Planning Division
- NCDOT Division 4
- NCDOT Division 5
- NCDOT Division 6
- NCDOT Rail Division
- NC Turnpike Authority
- NCDOT Integrated Mobility Division
- Executive Board Members

Requested Action:
Receive as information.

ADJOURN

Upcoming Events

Date	Event
November 3, 2022 10:00 a.m.	TCC Regular Meeting Virtual
November 16, 2022 4:00 p.m.	Executive Board Virtual
December 1, 2022 10:00 a.m.	TCC Regular Meeting Virtual
December 21, 2022 4:00 p.m.	Executive Board Virtual

