

Public Engagement Update

Looking Forward – February 2021

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
<i>Executive Board Action in February</i>		
LAPP Investment Program	30	Comment: Jan. 15 to Feb. 14 Public Hearing: Jan. 20
Downtown Cary Transit Facility	30	Comment: Jan. 10 – Feb. 14 Public Hearing: Jan. 20
FY 2021 UPWP Amendment (S-Line)	30	Comment: Jan. 15 to Feb. 14
Safety Performance Targets (Roadway)	30	Comment: Jan. 15 to Feb. 14
<i>Executive Board Action in March</i>		
FY 22 UPWP & MPO Self-Certification	30	Comment: Jan. 15 to Feb. 14 Hearing: Feb. 17
<i>Executive Board Action in April</i>		
Wake Transit Plan Update – Draft to Final Recommendations	40	Comment: Feb.22 to Apr. 4 Joint Public Hearing w/ GoTriangle Board of Trustees at March 17 meeting

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. **Please encourage your communications experts to help amplify these messages – and thank you!**

CAMPO Projects – Public Engagement Updates

Wake Transit Plan Update:

In late February, the public review will begin for the draft recommendations for the Wake Transit Plan Update, the FY 2022 Wake Transit Work Plan, and the Wake Transit Community Engagement Policy Update. Planning is underway for a joint public hearing to be hosted by the CAMPO Executive Board and GoTriangle Board of Trustees at the beginning of your regular monthly meeting on March 17, 2021 (4:00 p.m.). Your staffs will be receiving access to communications materials to help publicize the public hearing. Your support in that effort is always appreciated.

- [Speaker signup](#)
- [Community Engagement webpage](#)

Northeast Area Study Update: www.neasupdate.com

The NEAS Update project team presented to Town and County boards in the area throughout January and early February to share an update on the project. **The next (second) round of public engagement begins this week! Community engagement** will be mostly virtual, with an online Open House that will be open until the middle of March. That includes access to an interactive map and online survey to help prioritize the recommendations for policies and projects. Printed materials will be available for any activities where they may be appropriate, and key materials will be translated into Spanish.

A communications package is being shared with the study's CTT and SOT members. Any help you can provide to help spread the word would be much appreciated. Also, if you have any suggestions on groups or local organizations to reach out to, please contact Brandon Watson, Project Manager: brandon.watson@campo-nc.us.

2050 MTP – Scenarios & Alternatives Analysis

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified (thank you for participating in the scenarios survey for members!). Modelling has begun, and, based on the scenarios being tested, two to four alternative options will be developed. During this phase of public engagement, the project team will:

- Share project progress and activities to date (journey)
- Describe the data and process used to develop alternatives
- Consult with the community on preferences related to the alternatives, likely the variables used to develop them, pros and cons of the independent alternatives (avoiding direct voting), and
- Also seek input on funding – alternative revenues sources for transportation.

This public engagement on the Alternative Options is anticipated to begin later in the spring. Communication materials will again be shared with all Executive Board and TCC members in hopes that all will, again, assist with spreading the word on the engagement opportunities.

Following engagement on the Alternatives, as part of the rest of the MTP development, two additional phases of engagement are set to occur – one for feedback on the Preferred Option, and the final for the review and comment on the Draft 2050 MTP Recommendations (project lists and policies).

401 Corridor Study

The corridor study is now underway. One of the first deliverables by the consultants is a review of recent public engagement efforts in the area (related to transportation and land use), in order to build on, and not duplicate, the work that already took place. MPO staff are currently working with the consulting team to finalize a public engagement plan for the project which will be shared with the study's CTT and SOT. Actual engagement is likely to occur closer to the spring/summer of 2021.

Triangle Bikeway Study

Initial public engagement for the Study wrapped up in November 2020. **In January, the project team served on a webinar panel, with over 1,200 attendees(!), highlighting the successful engagement effort for the online survey that was deployed.** The project team is now utilizing the community and stakeholder input to begin drafting alternative design scenarios on one leg, and the feasibility analysis for the other. Another phase of public engagement is anticipated when alternative options have been developed and vetted with the CTT and SOT for the study, toward the middle of 2020.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

- Northeast Area Study (NEAS) Update
- US 401 Corridor Study (south of Raleigh)
- Triangle Bikeway Study
- Commuter Rail Studies
- Wake Transit Plan Update & FY 2021 Work Plan Reevaluation
- Wake Bus Rapid Transit (including “branding” and “stations design)
- Wake Transit Online Performance Tracker
- Non-Motorized Volume Data Program
- Bus on Shoulder Study
- Western Wake Traffic Signal System Integration Study

Partners' Public Engagement

Public Engagement *Likely* to Occur in early 2021

Project teams report that they anticipate resuming public engagement, or in some cases simply information sharing activities, into the winter for the following list of projects. More details will follow in future updates.

- Transit Service Changes in Wake County (starting as early as October for GoCary's Apex-Cary Express; GoTriangle's Route 305 – Holly Springs to Raleigh, GoRaleigh's Route 21 – Caraleigh, others)
- Transit Customer Surveys (Joint effort among the region's providers)
- Wake Park & Ride Study
- Youth GoPass Program
- Capital Area Greenway Master Plan