



# Public Engagement Update

## Looking Forward – May 2022

### Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
<b>Executive Board Action in May</b>		
CAMPO's Strategic Plan Update	-	Public Comment: April 18 to May 17 Public Hearing: May 18
FY 2022 Wake Transit Work Plan Q4 Amendments	14	Public Comment: Mar. 29 to April 29 Public Hearing: none
<b>Executive Board Action in June</b>		
FY 2023 Wake Transit Work Plan – TPAC Recommended	30	Public Comment: April 29 to May 29 Public Hearing: May 18
<b>Executive Board Action in July</b>		
Western Wake Integrated Technology Study – Final Recommendations	30	Public Comment: June 17 to July 19 Public Hearing: none

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general community and traditionally underengaged populations. To continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

## CAMPO Projects – Public Engagement Updates

### Cary-RTP and Garner-Clayton Rapid Bus Extensions MIS

<https://wakebrtextensionsstudy.com>

On April 5, 2021, CAMPO staff kicked off a major investment study (MIS) that will develop and evaluate alternatives and ultimately select preferred alternatives for rapid bus or bus rapid transit (BRT) extensions from Cary to Research Triangle Park and from Garner to Clayton. These extensions would build onto two (2) of the core BRT corridors included in the original Wake County Transit Plan. Three (3) touchpoints of community outreach are planned for each corridor throughout the study. The first community outreach touchpoint occurred throughout October of 2021 and was focused on educating the public and stakeholders on rapid bus and BRT concepts plus the study's purpose and goals while soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. The second phase, the "alternatives development and

screening” phase, is now nearing the end; the second touchpoint of community outreach occurred in April when the public was asked to weigh in on their support for various alternatives in each corridor. A summary report on the second phase of engagement will be developed and the technical project team will incorporate the feedback into development of final recommendations for the study. The release of recommendations and final phase of engagement are anticipated to occur this summer. Information can be found online: <https://wakebrtextensionsstudy.com/>.

### CAMPO’s Strategic Plan Update

CAMPO embarked on an update to the 2015 CAMPO Strategic Plan. Throughout 2021, CAMPO conducted member focus groups, interviews, and online surveys as well as strategic planning retreats with the Executive Board and TCC to discuss the future direction and focus areas of the MPO. The Executive Board retreat identified both strategic and operational focus areas, including tasks to prepare for the transition into a larger planning area with increased planning area responsibilities. The TCC retreat focused on implementation strategies for these focus areas.

Since that time, staff have worked with Fountainworks to develop a set of priority tasks for these strategic and operational focus areas and create a draft strategic plan update document. This draft document will be provided to the TCC and Executive Board for review and comment. A public hearing will be held on May 18, and a public comment period will run from April 18 to May 17.

### FY 2023 Wake Transit Annual Work Plan Development

<https://goforwardnc.org/wakeinput/>

The **Initial Draft** of the FY 23 Work Plan was released **by the TPAC** for public review and comment from mid-February through March 16<sup>th</sup>. Following consideration of the public input and additional analysis by the TPAC members, the committee approved a Recommended FY 23 Work Plan to submit to CAMPO and GoTriangle boards for approval. CAMPO will host a public comment period (4/29 to 5/29) and hearing (5/18) as part of Exec. Board consideration. The CAMPO Ex. Board will consider adoption on June 15; the Go Triangle BOT on June 22.

### Mobility Management Program Implementation Study

<https://www.campo-nc.us/programs-studies/transit/mobility-management-implementation-study>

This study is unique because, over the course of the study, engagement will generally be targeted to key stakeholders and organizations, individuals directly impacted by these services and any potential program, with less emphasis on the broader public. As part of the first phase, in the first part of 2022, members of the project team shared a [kickoff/introductory presentation](#) with decision-making partners and key stakeholder officials, as well as held a stakeholders workshop on April 19<sup>th</sup>.

The project team is developing plans for targeted focus groups, likely to occur in May/June, followed by the release of a draft mobility management program framework to be presented to stakeholders in the early summer.

### U.S. 401 Corridor Study:

<https://www.US401CorridorStudy.com>

The project team is now in the third phase of the study – Developing a Preferred Alternative. A public engagement summary report for the second phase has been developed and distributed to the Core Technical Team. At the December 8, 2021 Executive Board meeting, a motion was approved to evaluate potential alternative alignments or corridor options for the Future U.S. 401 (bypass). CAMPO staff worked with the consultant team to conduct this analysis, provided an update to the TCC and Executive Board at their meetings in March, and also received direction to proceed with a scope adjustment including an additional alignment in the analysis for the study. The study has been extended with an updated deadline of June 2023.

Following the scope updating process, the study team is now working to develop plans for additional community engagement with the goals of keeping existing stakeholders in the loop, as well as informing new stakeholders along the alignment W route about the study efforts. The next engagement phase was previously scheduled for March of 2022 and, while that has been delayed, it is currently still anticipated to occur this Spring/early summer.

#### Western Wake Traffic Signal System Integration Study:

This study has been technical in nature, therefore, public engagement was not part of the overall scope. However, as part of the process for the Executive Board's consideration of endorsement of the final recommendations, a public comment period will occur from June 13-July 19.

## Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans, LAPP investments, and transportation studies).

#### Engagement Anticipated for Spring (April -June 2022)

- CAMPO's Strategic Plan Update
- Southeast Area Study Update (*starting spring 2022*)
- Commuter Rail Feasibility Study (late April/May 2022)
- Wake Durham Bus Plan Update (May 2022)
- Bus Rapid Transit Projects and Studies – ongoing
  - New Bern Art installations (April/May 2022)
  - Western Transit Oriented Development (Raleigh Planning)

#### Other Studies/Projects that may have community engagement/outreach:

- Non-Motorized Volume Data Program
- Mobility Management Committees & Implementation
- Safe Routes to Schools – Road Safety Audits

## General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,600 people.

# IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

© IAP2 International Federation 2018. All rights reserved. 20181112\_v1