



BLUEPRINT FOR SAFETY

CAMPO Regional Transportation Safety Action Plan

CAMPO TCC Update

October 3, 2024



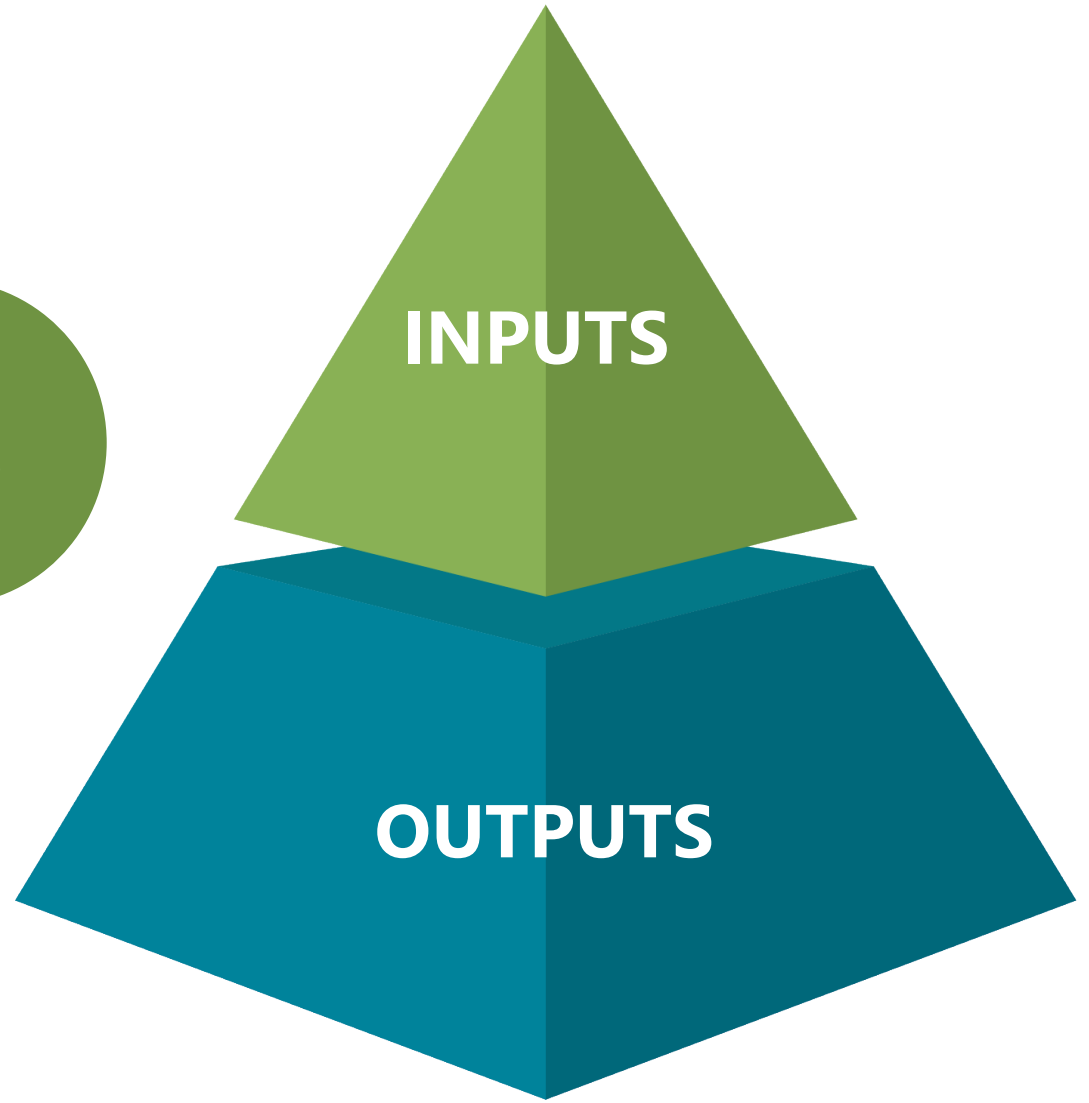
Crash Data

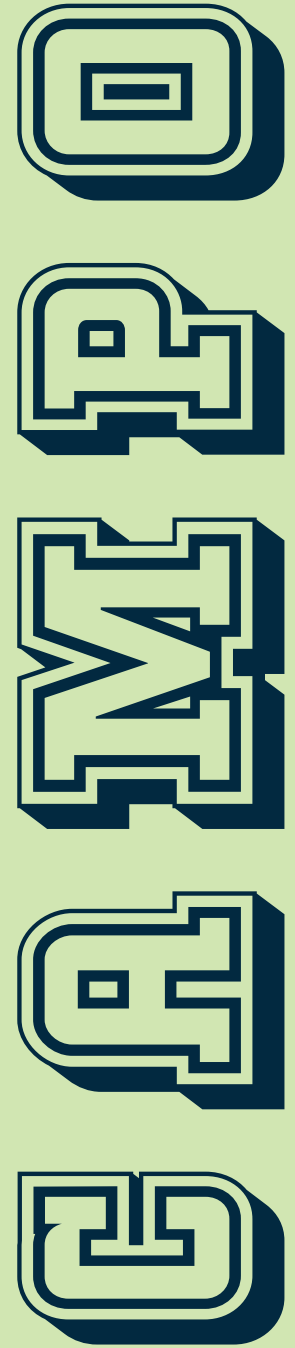
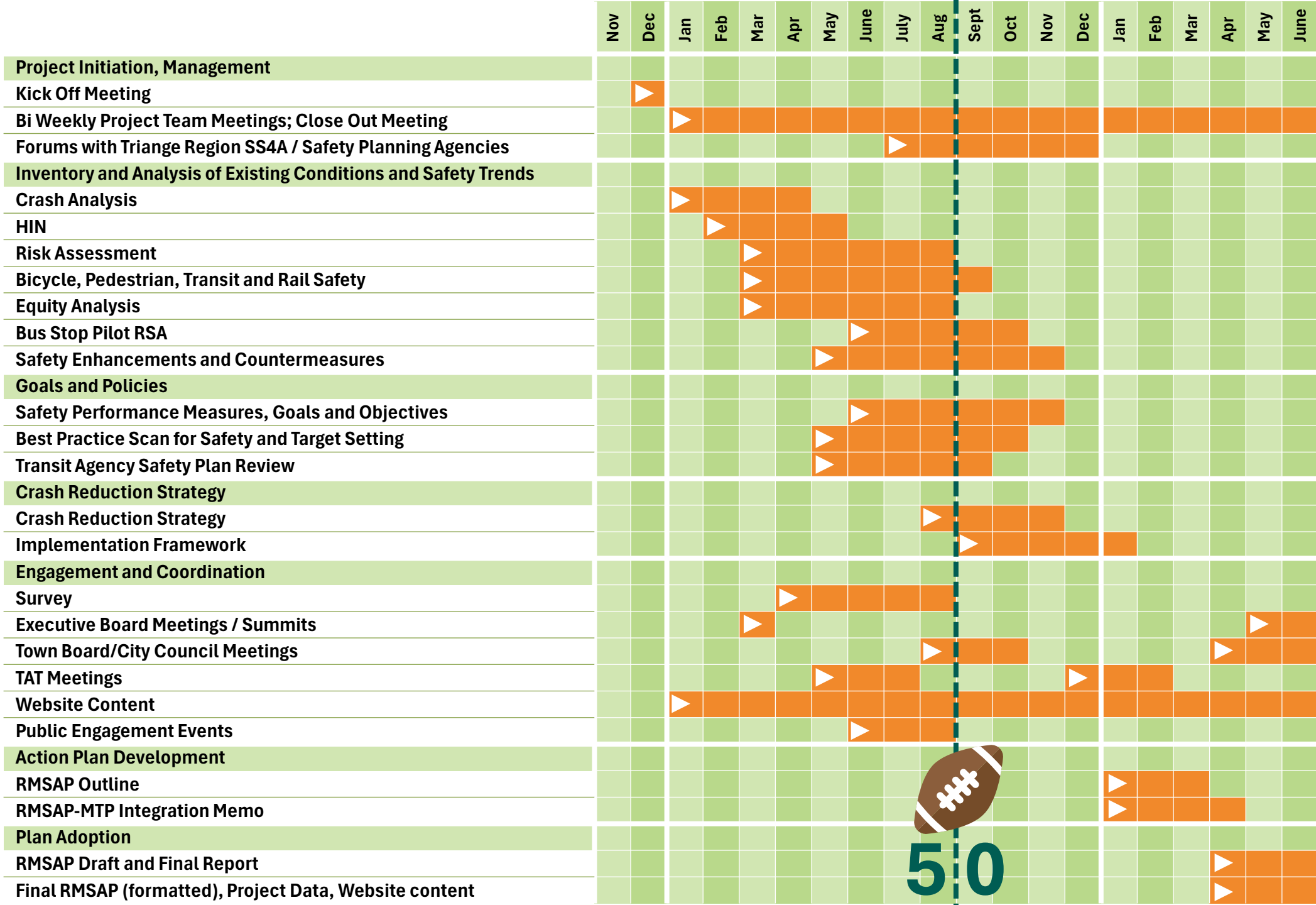
Community Insights

Current Projects

Roadway Information

Proven Counter-measures





First Half Recap



Safety Planning Overview



Establish Partners and Process

CAMPO

NCDOT

Local governments

Roadway safety partners

Residents and community organizations



Analyze Safety Data and Input

Analyze crash types and trends

Create the High Injury Network for application to near-term strategies

Develop the risk analysis for integration in long-term projects and priorities

Incorporate public input for local context

Identify populations most impacted by safety concerns



Determine Safety Problems and Emphasis Areas



Engagement Elements

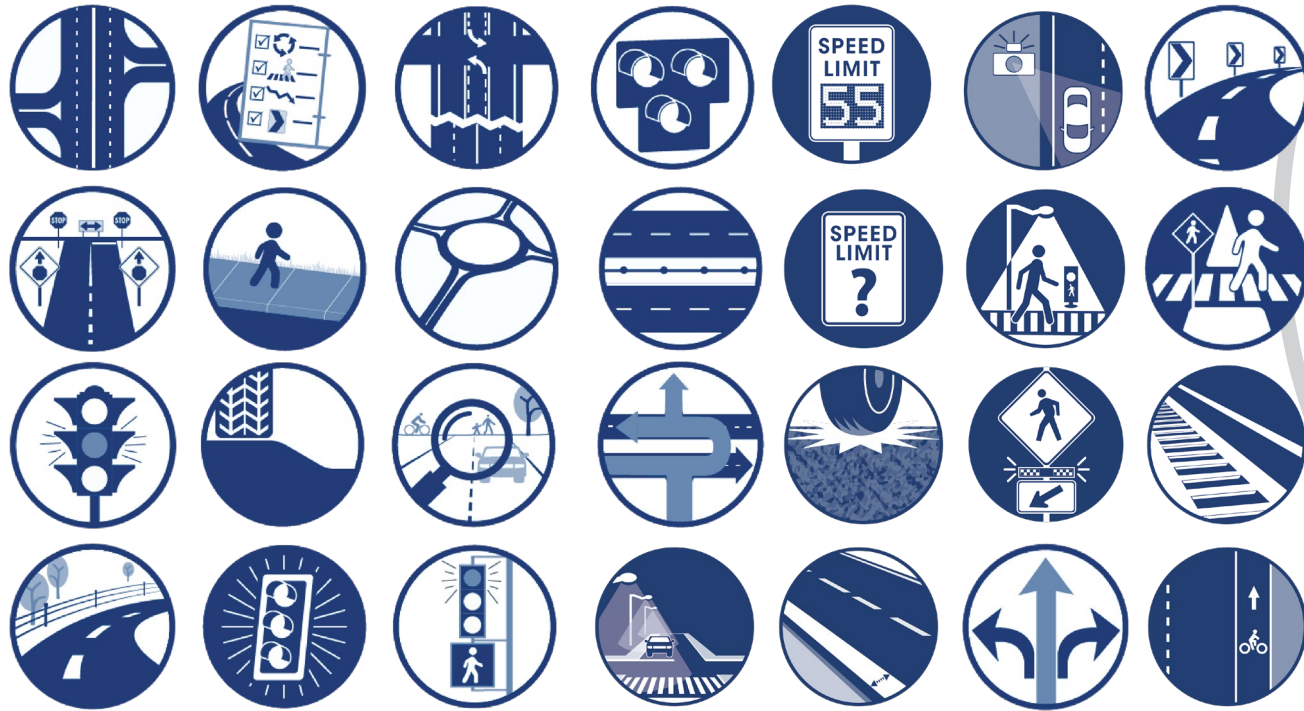
PHASE 1 - December 2023 - September 2024

- Project Website
- Online Survey (Live Now)
- Safety Kick Off Summit
- TAT Phase 1 Meeting
- Social Media Training & Digital Toolkit
- Town Board/City Council Meetings
- Public Engagement Events



Second Half: Next Steps

Identify Strategies and Projects



FHWA's 28 Proven Safety Countermeasures









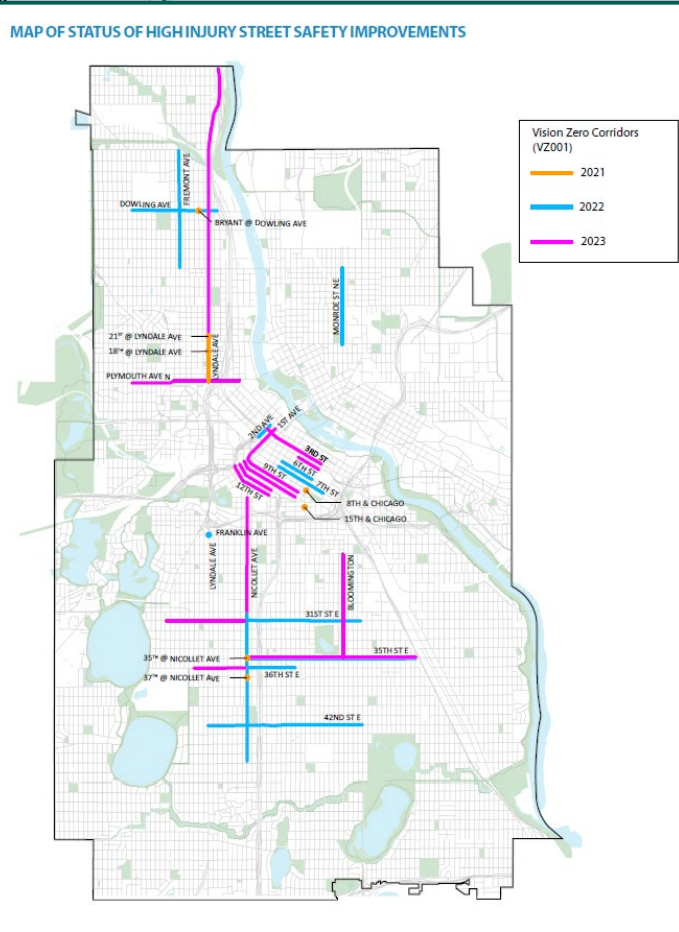
Implement Plan

Low Impact High Cost-Effectiveness	High Impact High Cost-Effectiveness
Low Impact Low Cost-Effectiveness	High Impact Low Cost-Effectiveness



Evaluate and Update Plan

 <p>13% decrease in serious and fatal crashes¹</p>	 <p>75,000+ resident across 248</p>
 <p>11 high injury network corridors under study, design, or construction</p>	 <p>31 bikeway projects 8 under construction</p>
 <p>7 pedestrian hybrid beacons and traffic signals installed. 54 since Vision Zero began.</p>	 <p>7 miles new sidewalk</p>



Where do you fit in?

How do you see CAMPO and your agency implementing the safety plan?

MPO	Local Agencies
Project Prioritization	Local capital projects
Locally Administered Projects (LAPP)	Review resurfacing opportunities
Corridor studies	Land use policy
Paired funding for NCDOT safety projects	Community partnerships
???	???

Thank you!

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