

# Public Engagement Update

## Looking Forward – April 2022

### Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
<i>Executive Board Action in April</i>		
FY 2020-29 Transportation Improvement Program – Amendment #8	30	Public Comment: March 21 to April 19 Public Hearing: April 20
Triangle Bikeway Report – Endorsement	30	Public Comment: March 21 to April 19

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general community and traditionally underengaged populations. To continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

## CAMPO Projects – Public Engagement Updates

### U.S. 401 Corridor Study:

<https://www.US401CorridorStudy.com>

The project team is now in the third phase of the study – Developing a Preferred Alternative. A public engagement summary report for the second phase has been developed and distributed to the Core Technical Team. At the December 8, 2021 Executive Board meeting, a motion was approved to evaluate potential alternative alignments or corridor options for the Future U.S. 401 (bypass). CAMPO staff worked with the consultant team to conduct this analysis provided an update to the TCC and Executive Board at their meetings in March, and also received direction to proceed with a scope adjustment including an additional alignment in the analysis for the study.

CAMPO staff are currently working through the scope description and update approval process and will continue to report back to the Executive Board on progress. Following the updated scope process, additional community engagement work is anticipated with the goals of keeping existing stakeholders in the loop, as well as informing new stakeholders along the alignment W route about the study efforts.

This engagement phase was previously scheduled for March of 2022 and, while that has been delayed, it is currently still anticipated to occur in the Spring.

### Triangle Bikeway Implementation Study:

<http://trianglebikeway.com/>

The final report for the Study has been released with presentations to both the TCC and Executive Board. A public review and comment period is open now through April 19. The final report has been posted to the website and notification about the final report will be sent to the study project's email

distribution list as well as shared on social media. Potential Executive Board endorsement of the study recommendations at their April 20, 2022 meeting. **Member jurisdictions and other agency partners are encouraged to help spread the word.**

## Mobility Management Program Implementation Study

<https://www.campo-nc.us/programs-studies/transit/mobility-management-implementation-study>

This study is in its first phase, which includes the development of a public and stakeholder engagement plan. The draft of the plan has been distributed to the project technical and stakeholder team. This study is unique because, over the course of the study, engagement will generally be targeted to key stakeholders and organizations, individuals directly impacted by these services and any program, with less emphasis on the broader public. As part of the first phase, in the first part of 2022, members of the project team shared a [kickoff/introductory presentation](#) with decision-making partners and key stakeholder officials. This presentation was shared with the TCC and Exec. Board at their February meetings.

The next Technical Steering Committee workshop is an in-person meeting scheduled for April 19th to go over feedback received during the stakeholder presentations and interviews, the foundational existing conditions report for the region and the analysis of peer reviews. This TSC workshop will also include critical hands-on development of the Implementation framework for the regional MMP and the existing transit service impacts.

## Draft FY 2023 Wake Transit Work Plan Development

<https://goforwardnc.org/wakeinput/>

The **Initial Draft** of the FY 23 Work Plan was released **by the TPAC** for public review and comment from mid-February through March 16<sup>th</sup>. Following consideration of the public input and additional analysis by the TPAC members, the committee is slated to submit a Recommended FY 23 Work Plan to CAMPO and GoTriangle boards for approval at their April 20 meeting. CAMPO will then host a public comment period (4/29 to 5/29) and hearing (5/18) as part of Exec. Board consideration. The CAMPO Ex. Board will consider adoption on June 15, and the Go Triangle BOT will do the same on June 22.

## Cary-RTP and Garner-Clayton Rapid Bus Extensions MIS

<https://wakebrtextensionsstudy.com>

In April of 2021, CAMPO staff kicked off a major investment study (MIS) that will develop and evaluate alternatives and ultimately select preferred alternatives for rapid bus or bus rapid transit (BRT) extensions from Cary to Research Triangle Park and from Garner to Clayton. These extensions would build onto two (2) of the core BRT corridors included in the original Wake County Transit Plan. Three (3) touchpoints of community outreach are planned for each corridor throughout the study. The first community outreach touchpoint occurred throughout October of 2021 and was focused on educating the public and stakeholders on rapid bus and BRT concepts plus the study's purpose and goals while soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. The study is now in the "alternatives development and screening" phase, which includes the second touchpoint of community outreach in April. The public will be asked to weigh in on their support for various alternatives in each corridor.

**Executive Board and TCC members from study area jurisdictions or organizations are asked to help spread the word about this effort**, which includes a Virtual Meeting Room, an online survey, as well as several popups scheduled in both areas. Information is available online: <https://wakebrtextensionsstudy.com/>.

## Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local

Comprehensive Transportation Plans, LAPP investments, and transportation studies).

### Engagement Anticipated for Spring (April -June 2022)

- CAMPO's Strategic Plan Update
- Southeast Area Study Update (*starting spring 2022*)
- Commuter Rail Feasibility Study (late April/May 2022)
- Wake Durham Bus Plan (May 2022)
- Bus Rapid Transit Projects and Studies – ongoing
  - New Bern Art installations (April/May 2022)

### Other Studies/Projects that may have community engagement/outreach:

- Non-Motorized Volume DataProgram
- Western Wake Traffic Signal SystemIntegration Study
- Mobility Management Committees &Implementation
- Safe Routes to Schools – RoadSafety Audits


## General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in February.

## IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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