

## MEMO

TO: CAMPO TCC

SUBJECT: Draft 2045 MTP – Public Outreach, Fall 2017

DATE: December 7, 2017

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CAMPO staff began conducting public outreach for the Draft 2045 MTP Preferred Scenario in the fall of 2017. The overarching goal for this phase of public engagement was to inform and consult. The specific goals were to

- Increase public awareness of CAMPO and the MTP (or that an official regional transportation planning process exists) in general,
- Share information and solicit feedback on the Preferred Scenario (and later the Additional Funding scenario, as well),
- Inform the public of the comment period for the current 2045 Plan Update, and,
- Increase signups for CAMPO's email updates along with Twitter and Facebook followers.

One of the commitments in a consultative process is to circle back with public participants and inform them of any final decisions or outcomes, and how their input influenced those outcomes. Upon adoption of the 2045 MTP document in early 2018, it is the intention of CAMPO staff to send a media release, email update, website update, and social media posts advertising the adoption along with a spreadsheet of comments received including a CAMPO response regarding the disposition.

### **Outreach Mechanics:**

During the Fall of 2017, for the Draft 2045 MTP, CAMPO staff

- Attended 14 public meetings or events to conduct outreach activities
- The CAMPO MTP website was regularly updated,
- Facebook, LinkedIn, and Twitter posts were repeatedly sent,
- Multiple emails were sent to CAMPO's community contacts,
- Several community partners shared information (RTA, RTP, GoTriangle, GoRaleigh, Member Jurisdictions)

Public comments have come through a variety of sources, both official and unofficial. This includes verbal conversations with staff at public meetings, handwritten comment card submissions, emails, comments on Facebook, official letters from member jurisdictions, etc.

**Overall Themes of Comments:**

As shown in the attached spreadsheet, comments have generally been positive, and accepting that with additional growth, increased congestion on the roadways often follows, agreeing that there is a need for transportation improvements on both major and secondary roadways, as well as enhancements to other modes. For the MTP scenarios in particular, most participants actively commented that additional funding will be needed in the future and some even commented on which potential funding mechanism increases they would support. A large number of participants also shared their support for increased transit across the region. Comments and questions regarding specific MTP projects were often advocating for widening, or additional improvements, supporting widening Davis Drive in Apex, requesting additional improvements to Ten-Ten Road, but also opposing the Falls of the Neuse widening in the north Raleigh area, as well as the Crabtree Crossing Extension in Morrisville. Additional details can be found on the attached spreadsheet.