

Public Engagement Update

April 2025

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
Executive Board Action in APRIL		
FY 2024-2033 Transportation Improvement Program Amendment #8	30	Public Comment Mar. 17 to Apr. 18 Public Hearing Apr. 16
Executive Board Action in MAY		
FY 2024-2033 Transportation Improvement Program Amendment #9	30	Public Comment Mar. 17 to Apr. 18 Public Hearing Apr. 16
U.S. 1 Improvements (Northern Wake – U-5307) Tolling Option	-	Public Comment Early April – Early May (likely to start sooner) Public Hearing None

CAMPO Projects – Public Engagement Updates

U.S. 1 Consideration of Tolling – Northern Wake – NCDOT Improvements Project ID U-5307

https://www.publicinput.com/us_1_tollingoptions (coming soon)

Following Executive Board direction at the March meeting, CAMPO staff have been working to develop a public engagement strategy in order to conduct engagement activities, related to potential tolling of US 1, and report back to the Ex. Board at the May 21st meeting. **Active public engagement began on April 7th and will close on May 14th to give MPO staff time to synthesize results and report back on May 21st.** This includes an informational website, online survey, paid local media and social media ads, two public meetings, and additional in-person outreach activities such as tabling at local events and community gathering locations. While digital outreach is anticipated to reach across the CAMPO region, most outreach efforts, including paid advertising and in-person events, will be targeted to residents and businesses along the corridor.

Staff are also working to include NCDOT staff who worked on community engagement during the project development phases along the US 1 Corridor (including access to contact lists), as well as Division 5 and Tolling Authority staff in the coordination of activities and information sharing. TCC and Executive Board members will receive a presentation on the engagement strategy at their April meetings and will be integral to the success of this effort by helping to share information in local communities. An outreach toolkit will be posted online to assist with sharing consistent information.

Regional Multimodal Safety Action Plan

<https://www.campo-nc.us/programs-studies/blueprint-for-safety-plan>

Following a significant public engagement process (summary now available) and extensive data analysis, the development of the Blueprint for Safety is preparing to reconvene partners and key stakeholders to develop draft recommendations. Technical Advisory Team Meetings occurred in January and February. There will be a

final leadership summit in May, followed by release of the draft Blueprint and a public comment period before the Executive Board considers endorsement/adoption of the Plan.

North Harnett County Transit Feasibility Study

<https://www.northharnetttransitstudy.com>

The Study has moved into Phase 2, which includes the development of recommendations based on the engagement in Phase 1. Following additional review of the proposed service types by the CTT and public officials, **public engagement is underway and runs until April 14th**. A toolkit for partners is available on the CAMPO website (<https://www.campo-nc.us/programs-studies/transit>) so that all can help spread the word about engagement opportunities, including an online feedback survey. Along with the summary of engagement results, the final Study report will be presented to the Executive Board to consider endorsement in the summer.

Wake Transit Plan Update

<https://publicinput.com/waketransit2035> or <https://www.goforwardnc.org/wake-county/get-involved/>

The Wake Transit Plan Update process includes substantial public outreach and includes a Core Technical Team (CTT), made up of members of the TPAC, and a Stakeholder Committee, made up of representatives of TPAC member agencies and jurisdictions, as well as other groups representing interested parties. The first phase of Public Engagement occurred in the summer of 2024. The second phase of engagement, which focused on prioritization, concluded in January of 2025. **The third phase of engagement is anticipated to begin in May**. An engagement plan for this phase has been developed and materials are under development now. In this phase, community members are being asked to review draft recommendations and provide feedback on specific pieces of the recommendations. A partners toolkit to assist with outreach will be shared in the next month.

FY 2026 Wake Transit Work Plan Development

<https://www.goforwardnc.org/wake-county/get-involved/>

Draft WTP: In February, the Wake Transit Planning Advisory Committee (TPAC) approved the release the **Draft** FY 2026 Work Plan document for a 30-day public comment period which ran through March 28th. The comments received will help inform the development of the *Recommended* FY 2026 Wake Transit Work Plan. Following anticipated approval by the TPAC, **the Recommended version will also have a public comment period and then be considered by the Executive Board in May or June 2025**.

2055 MTP Development

Destination2055nc.com

For most of 2024, MTP development focused on data/technical modeling and scenarios for review and discussion with Executive Board Members. Once a few Alternative Scenarios have been developed, in early 2025, the **next round of public engagement is anticipated to occur from April 22-May 26, 2025** to gain feedback on the differences, tradeoffs and overall priorities for future transportation improvements. A public engagement plan has been developed for this phase and work has begun to develop educational materials. A toolkit to support stakeholders' efforts to spread the word and increase engagement will be provided. Key tactics will include an online survey, in-person popups, presentations to community organizations, promotional materials including info videos and social media reels, and more.

Triangle Bikeway Design

<https://www.centralpinesnc.gov/mobility-transportation/triangle-bikeway>

A consulting team has been secured for the next phases of design work on the eastern half of the Triangle Bikeway – from Research Triangle Park to the Museum of Art Bridge over I-440 in Raleigh. While design work will be mostly technical, following the last feasibility study which had substantial public engagement, there are a few targeted locations where engagement is anticipated to be needed. A public engagement plan for the project is under review now. **Once accepted, an email to prior study participants will be sent and the website will be reactivated with updated information on this phase**.

Regional Rail Infrastructure Investment Study

<https://www.campo-nc.us/programs-studies/rail>

The goal of this study is to develop a passenger rail vision for the Triangle region. This study will culminate in a series of policy and project recommendations intended to facilitate deployment of passenger rail service in the area. It will recommend a critical path for investments in identified projects, a framework for transit plan participation decision making and a regional strategy for funding future rail projects. CAMPO and DCHC MPO are expecting to convene a Rail Visioning Committee from their respective Rail Subcommittees in December of 2024. **This will generally be a technical study with engagement focusing on key stakeholders (MPOs, transit and transportation agency partners, etc.), but public information will be updated and shared throughout the study.**

North Falls Lake Area Study

This study kicked off in March and the project team is reviewing an overall public engagement strategy for the overall study process. The project is scoped for two major public engagement phases. The first will focus on visioning and preferences for both land use and transportation in the area. The second will focus on prioritization and study recommendations. Currently, the first engagement phase is set to occur in the late summer-early fall of 2025. In addition to a project management team, this study process will also include heavy stakeholder engagement with a core technical team to include staff from key local and state agencies, along with a key stakeholders group made up of community leaders and additional stakeholder agency representatives. At least two touchpoints are also anticipated with elected and other public officials in the area to facilitate their ongoing engagement. Over the next few months, a website will be created for the study with additional stakeholder and community engagement information.

Regional Partner Projects – Public Engagement Updates

Bus Rapid Transit (Raleigh = Lead Sponsor)

<https://raleighnc.gov/bus-rapid-transit>

From November 2023 to early January 2024, the Raleigh Project Team for the Wake BRT lines conducted a robust round of public engagement. It focused on gaining input related to the Northern BRT line, while sharing an update with the community on the Western, Southern, and New Bern BRT lines' progress. Communication about construction for the New Bern line will likely be the next set of updates for the BRT project during 2025.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT 8.0 process, STIP/TIP project development, local Comprehensive Transportation Plans, LAPP investments, and transportation studies).

Other Studies/Projects that may have community engagement/outreach in 2024:

- Wake BRT Transit Projects and Studies – ongoing
- Non-Motorized Volume Data Program
- Mobility Management Committees & Program Implementation
- Safe Routes to Schools & Road Safety Audits
- Additional projects from CAMPO's FY 2026 UPWP – coming soon!


General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, the MPO maintains a general email distribution list, as well as segmented lists based on areas, and specific projects.

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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