

Public Engagement Update

Looking Forward – Summer 2020

Public Notices & Comment Periods (CAMPO)

Item	Exec. Board Action	Required # of days	Public Comment Period
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Executive Board Action in August

<u>2050 MTP Goals & Objectives</u>	Aug. 19	30	Jun 24 – Aug 13
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As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. **Please encourage your communications experts to help amplify these messages – and thank you!**

Online Surveys

Several online surveys will be in the field this summer, for the following projects. Efforts are being made to identify shared messaging and outreach opportunities for these surveys.

- 2050 MTP Goals & Objectives: July 2 – August 13
 - Spanish: <https://PlandeTransporte2050.metroquest.com>
 - English: <https://2050TriangleTransportPlan.metroquest.com>
- Triangle Bikeway Study (July/August) <http://trianglebikeway.com/>
- Wake Transit Plan Update & FY 2021 Work Plan Reevaluation (August 3-28): <http://goforwardnc.org/county/wake-county/about/>

Public Meetings (CAMPO)

The MPO anticipates holding at least two additional public meetings (online) during the summer and fall of 2020 for the following projects. More information will follow as those dates are identified.

- Triangle Bikeway Study (August/September)
- Wake Transit Plan Update & FY 2021 Work Plan Reevaluation (Mid-July – Late August)

Public Information Campaigns (CAMPO)

Also during August, leading up to CAMPO's annual call for projects, CAMPO staff will execute a **social media information campaign highlighting the LAPP program** – interesting facts and unique projects covering both CAMPO's geographic area along with large and small projects.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies). More information on each project can be found in the Project Updates report.

- SPOT 6.0 Projects List
- Commuter Rail Feasibility Study
- Wake Bus Rapid Transit (this includes “branding”)
- Fayetteville-Raleigh Passenger Rail Study
- Non-Motorized Volumes Data – info push for public data dashboard
- Bus on Shoulder Study

Partners Public Engagement

Harnett County Bicycle, Pedestrian Greenway Plan

Harnett County is developing a County-wide Bicycle, Pedestrian, & Greenway Master Plan to shape the development of future amenities for walking, cycling and trails.

- Online Survey: <https://www.surveymonkey.com/r/harnettgreenwayplan>
- Learn more about the plan: <https://www.harnettgreenwayplan.com/>

RTA/NCDOT/GoTriangle FAST Study

This study is exploring potential improvements on the freeway and street network to make transit work better at a high level. There’s a comment period on the preliminary findings through August 31. <https://letsgetmoving.org/priorities/fast-network-study/>

Recap – July 2020

Online Public Meetings & Survey

- **Northeast Area Study Update:** In June, two online virtual meetings were held for the NEAS Update. In addition, stakeholder interviews were held in various groupings from the business community to schools to human service representatives. Finally, the online survey for public engagement closed on July 24. Thanks to all in the area who helped spread the word!