

Public Engagement Update

Looking Forward – Summer 2020

Public Notices & Comment Periods (CAMPO)

Item	Exec. Board Action	Required # of days	Public Comment Period
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Executive Board Action in July

Public Participation Plan Update	June 17	42	May 1 – Jun 18
Proposed Changes and Target Modal Investment Mix for the FFY2022 round of LAPP	July 15	30	Jun 10 – Jul 16

Executive Board Action in August

2050 MTP Goals & Objectives	Aug. 19	30	Jun 24 – Aug 13
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As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. ***Please encourage your communications experts to help amplify these messages – and thank you!***

Online Surveys

Several online surveys will be in the field this summer, for the following projects. Efforts are being made to identify shared messaging and outreach opportunities for these surveys.

- 2050 MTP Goals & Objectives: July 2 – August 13
 - Spanish: <https://PlandeTransporte2050.metroquest.com>
 - English: <https://2050TriangleTransportPlan.metroquest.com>
- Northeast Area Study Update: May – July 24
 - English & Spanish: <https://www.neasupdate.com/survey>
- Triangle Bikeway Study (July/August) – webpage coming soon
- Wake Transit Plan Update & FY 2021 Work Plan Reevaluation (July/August) – coming soon

Public Meetings (CAMPO)

The MPO anticipates holding at least two additional public meetings during the summer and fall of 2020 for the following projects. More information will follow as those dates are identified.

- Triangle Bikeway Study (Mid-July –August)

- Wake Transit Plan Update & FY 2021 Work Plan Reevaluation (Mid-July – Late August)

Public Information Campaigns (CAMPO)

Also during July and August, leading up to CAMPO's annual call for projects, CAMPO staff will execute a **social media information campaign highlighting the LAPP program** – interesting facts and unique projects covering both CAMPO's geographic area along with large and small projects.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies). More information on each project can be found in the Project Updates report.

- SPOT 6.0 Projects List
- Commuter Rail Feasibility Study
- Wake Bus Rapid Transit (this includes “branding”)
- Fayetteville-Raleigh Passenger Rail Study
- Non-Motorized Volumes Data – info push for public data dashboard

Recap –June 2020

Online Public Meetings & Survey

- **Northeast Area Study Update:** In June, two online virtual meetings were held for the NEAS Update. In addition, stakeholder interviews were held in various groupings from the business community to schools to human service representatives.
 - The online survey closes on **July 24. Please continue to help spread the word!**
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