



Public Engagement Update

Looking Forward – March 2022

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
Executive Board Action in March		
UPWP – FY 2022 Administrative Modification #1	30	Public Comment: Feb. 14 to Mar. 15
Executive Board Action in April		
FY 2020-29 Transportation Improvement Program – Amendment #8	30	Public Comment: March 21 to April 19 Public Hearing: April 20
Triangle Bikeway Report – Endorsement	30	Public Comment: March 21 to April 19

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general community and traditionally underengaged populations. To continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

CAMPO Projects – Public Engagement Updates

U.S. 401 Corridor Study:

<https://www.US401CorridorStudy.com>

The project team is now in the third phase of the study – Developing a Preferred Alternative. A public engagement summary report for the second phase has been developed and distributed to the Core Technical Team. At the December 8, 2021 Executive Board meeting, a motion was approved to evaluate potential alternative alignments or corridor options for the Future U.S. 401 (bypass). CAMPO staff worked with the consultant team to conduct this analysis and will provide an update to the TCC and Executive Board at their meetings in March.

Following the receipt of any additional direction from the Executive Board, plans for the third phase of public engagement for the study will be adjusted to ensure information about the additional analysis is distributed at the same time as the third phase of engagement. This engagement phase was previously scheduled for March of 2022 and, while that has been delayed, it is currently still anticipated to occur in the Spring.

The goals for the third phase of engagement are for members of the public to review and comment on the refined recommendations (preferred alternative). For the public meeting (probably an open house format), the project team is also exploring including space for other area transportation projects currently in project development with NCDOT and also local jurisdictions in the study area in order to

combine public engagement opportunities. More will be shared in this public engagement update as those plans develop further.

Triangle Bikeway Implementation Study:

<http://trianglebikeway.com/>

The final report for the Study has been released with presentations to both the TCC and Executive Board. Starting on March 16th, one final round of public engagement – informational - on the final report of recommendations will also occur. A public review and comment period is slated for March 16 to April 19. The final report has been posted to the website and notification about the final report will be sent to the study project's email distribution list as well as shared on social media. ***Member jurisdictions and other agency partners are encouraged to help spread the word.***

Mobility Management Program Implementation Study

<https://www.campo-nc.us/programs-studies/transit/mobility-management-implementation-study>

This study is in its first phase, which includes the development of a public and stakeholder engagement plan. The plan is anticipated to include both engagement of key stakeholders, existing and potential users/customers affected by the program, and the broader public. While the plan is still being developed for all phases of the project, the first phase of stakeholder engagement has begun in the meantime. Throughout February and early March, members of the project team will be sharing a [kickoff/introductory presentation](#) about the study with decision-making partners and key stakeholder officials. This presentation was shared with the TCC and Exec. Board at their February meetings.

Draft FY 2023 Wake Transit Work Plan Development

<https://goforwardnc.org/wakeinput/>

The **Initial Draft** of the FY 23 Work Plan was released **by the TPAC** for public comment on February 9, which closes on March 16th. Following consideration of the public input and additional analysis by the TPAC members, the committee will submit a Recommended FY 23 Work Plan to CAMPO and GoTriangle boards for approval. CAMPO will then host a public comment period and hearing as part of Exec. Board consideration in the late spring.

A virtual Ask-A-Planner Roundtable session is scheduled for March 17. **The roundtable is an opportunity for elected officials, community leaders, local agency and organization staff members, transit advocates, and other Wake Transit stakeholders to provide comments and ask questions to the planning staff professionals tasked with developing the FY2023 Wake Transit Work Plan.** All input will be used to refine and finalize the draft FY2023 Wake Transit Work Plan prior to the Wake County Transit Planning Advisory Committee (TPAC) recommending its adoption. There will be time for open discussion during the two-hour event, including responses to questions and comments submitted before the event. For anyone unable to attend on the 17th, a pre-recorded version of the staff presentation will be posted prior to the event.

Cary-RTP and Garner-Clayton Rapid Bus Extensions MIS

<https://wakebrtextensionsstudy.com>

In April of 2021, CAMPO staff kicked off a major investment study (MIS) that will develop and evaluate alternatives and ultimately select preferred alternatives for rapid bus or bus rapid transit (BRT) extensions from Cary to Research Triangle Park and from Garner to Clayton. These extensions would build onto two (2) of the core BRT corridors included in the original Wake County Transit Plan. Three (3) touchpoints of community outreach are planned for each corridor throughout the study. The first community outreach touchpoint occurred throughout October of 2021 and was focused on educating the public and stakeholders on rapid bus and BRT concepts plus the study's purpose and goals while soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. The study is now in the "alternatives development and screening" phase, which is leading up to a second touchpoint of community outreach in April. The public will be asked to weigh in on their support for various alternatives in each corridor. More information will follow in this report in April and can also be found on the Study's website.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans, LAPP investments, and transportation studies).

Engagement Anticipated for Spring (April -June 2022)

- CAMPO's Strategic Plan Update
- Southeast Area Study Update (*starting spring 2022*)
- FY 22 Hot Spots (*starting in Feb 2022*)
- Cary-RTP and Garner-Clayton Rapid Bus Extensions MIS (*next: April/May 2022*)
- Commuter Rail Feasibility Study (*next: April/May 2022*)
- Bus Rapid Transit Projects and Studies

Other Studies/Projects that may have community engagement/outreach:

- Non-Motorized Volume Data Program
- Western Wake Traffic Signal System Integration Study
- Mobility Management Committees & Implementation
- Safe Routes to Schools – Road Safety Audits


General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in February.

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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