

Public Engagement Update

May 2025

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
<i>Executive Board Action in MAY</i>		
FY 2024-2033 Transportation Improvement Program Amendment #9	30	Public Comment Apr. 21 to May 20 Public Hearing May 21
U.S. 1 Improvements (Northern Wake – U-5307) Tolling Option	-	Public Comment Early April – Early May (likely to start sooner) Public Hearing None
<i>Executive Board Action in JUNE</i>		
Recommended FY 2026 Wake Transit Work Plan	30 + 14	Public Comment (Draft) Mar. 3 to Apr. 2 PC for Recommended May 1 to May 15 Public Hearing May 21
2025 (Section 5310) Enhanced Mobility of Seniors and Individuals with Disabilities Program Project Selection	30	Public Comment May 19 to Jun. 17 Public Hearing June 17

CAMPO Projects – Public Engagement Updates

2055 MTP Development

[Destination2055nc.com](https://www.destination2055nc.com)

For most of 2024, MTP development focused on data/technical modeling and scenarios for review and discussion with Executive Board Members. Once a few Alternative Scenarios have been developed, in early 2025, the **next round of public engagement has begun, with an end date of May 26, 2025**. The purpose is to gain feedback on the differences, tradeoffs and overall priorities for future transportation improvements. A public engagement plan has been developed for this phase. Key tactics will an online survey, in-person popups, presentations to community organizations, promotional materials including info videos and social media reels, and more. A toolkit to support member efforts to spread the word and increase engagement is available at: <https://www.campo-nc.us/transportation-plan/in-development-2055-mtp/2055-mtp-outreach-toolkit>

U.S. 1 Consideration of Tolling – Northern Wake – NCDOT Improvements Project ID U-5307

https://www.publicinput.com/us_1_tollingoptions

Following Executive Board direction at the March meeting, CAMPO staff developed a public engagement strategy in order to conduct engagement activities, related to potential tolling of US 1, and report back to the Ex. Board at the May 21st meeting. **Active public engagement began on April 7th and will close on May 14th** to give MPO staff time to synthesize results and report back on May 21st. This includes an informational website, online survey, paid local media and social media ads, two public meetings, and

additional in-person outreach activities such as tabling at local events and community gathering locations. While digital outreach is anticipated to reach across the CAMPO region, most outreach efforts, including paid advertising and in-person events, will be targeted to residents and businesses along the corridor.

Staff are also working to include NCDOT staff who worked on community engagement during the project development phases along the US 1 Corridor (including access to contact lists), as well as Division 5 and Tolling Authority staff in the coordination of activities and information sharing. **TCC and Executive Board members** received a presentation on the engagement strategy at their April meetings and **will be integral to the success of this effort by helping to share information in local communities**. An outreach toolkit is available at: <https://www.campo-nc.us/programs-studies/tolling-managed-lanes/us-1-tolling-study-outreach-toolkit>.

Regional Multimodal Safety Action Plan

<https://www.campo-nc.us/programs-studies/blueprint-for-safety-plan>

Following a significant public engagement process (summary now available) and extensive data analysis, the development of the Blueprint for Safety is preparing to reconvene partners and key stakeholders to develop draft recommendations. Technical Advisory Team Meetings occurred in January and February. There will be a final leadership summit on May 14th, followed by release of the draft Blueprint and a public comment period before the Executive Board considers endorsement/adoption of the Plan.

North Harnett County Transit Feasibility Study

<https://www.northharnetttransitstudy.com>

The Study is nearing completion, following the development of recommendations and an additional review of the proposed service types by the CTT and public officials, **public engagement occurred from May 14 to April 14th**. This included an online feedback survey. Results were shared at the CTT and Key Stakeholders meeting on April 28th. Along with the summary of engagement results, the final Study recommendations will be presented to the Executive Board to consider endorsement this summer.

Wake Transit Plan Update

<https://publicinput.com/waketransit2035> or <https://www.goforwardnc.org/wake-county/get-involved/>

The Wake Transit Plan Update process includes substantial public outreach and includes a Core Technical Team (CTT), made up of members of the TPAC, and a Stakeholder Committee, made up of representatives of TPAC member agencies and jurisdictions, as well as other groups representing interested parties. The first phase of Public Engagement occurred in the summer of 2024. The second phase of engagement, which focused on prioritization, concluded in January of 2025. **The third phase of engagement is anticipated to begin in early May**. An engagement plan for this phase has been developed and materials were shared with the TPAC on April 24th. In this phase, community members are being asked to review draft recommendations and provide feedback on specific pieces of the recommendations. A partners toolkit to assist with outreach will also be available.

FY 2026 Wake Transit Work Plan Development

<https://www.goforwardnc.org/wake-county/get-involved/>

In March, the Wake Transit Planning Advisory Committee (TPAC) approved the release the **Draft** FY 2026 Work Plan document for a 30-day public comment period which ran through April 2nd. The comments received helped inform the development of the *Recommended* FY 2026 Wake Transit Work Plan. Having been approved by the TPAC, **the Recommended version will also have a public comment period from May 1 to May 15th, and then be considered by the Executive Board for adoption in June 2025**.

Triangle Bikeway Design

<https://www.centralpinesnc.gov/mobility-transportation/triangle-bikeway>

A consulting team has been secured for the next phases of design work on the eastern half of the Triangle Bikeway – from Research Triangle Park to the Museum of Art Bridge over I-440 in Raleigh. While design work will be mostly technical, following the last feasibility study which had substantial public engagement, there are a few targeted locations where engagement is anticipated to be needed. A public engagement

plan for the project is under review now. **Once accepted, an email to prior study participants will be sent and the website will be reactivated with updated information on this phase.**

Regional Rail Infrastructure Investment Study

<https://www.campo-nc.us/programs-studies/rail>

The goal of this study is to develop a passenger rail vision for the Triangle region. This study will culminate in a series of policy and project recommendations intended to facilitate deployment of passenger rail service in the area. It will recommend a critical path for investments in identified projects, a framework for transit plan participation decision making and a regional strategy for funding future rail projects. CAMPO and DCHC MPO are expecting to convene a Rail Visioning Committee from their respective Rail Subcommittees in December of 2024. This will generally be a technical study with engagement focusing on key stakeholders (MPOs, transit and transportation agency partners, etc.), but public information will be updated and shared throughout the study.

North Falls Lake Area Study

This study kicked off in March and the project team is reviewing an overall public engagement strategy for the overall study process. The project is scoped for two major public engagement phases. The first will focus on visioning and preferences for both land use and transportation in the area. The second will focus on prioritization and study recommendations. Currently, the first engagement phase is set to occur in the late summer-early fall of 2025. In addition to a project management team, this study process will also include heavy stakeholder engagement with a core technical team to include staff from key local and state agencies, along with a key stakeholders group made up of community leaders and additional stakeholder agency representatives. At least two touchpoints are also anticipated with elected and other public officials in the area to facilitate their ongoing engagement. Over the next few months, a website will be created for the study with additional stakeholder and community engagement information.

Regional Partner Projects – Public Engagement Updates

Bus Rapid Transit (Raleigh = Lead Sponsor)

<https://raleighnc.gov/bus-rapid-transit>

From November 2023 to early January 2024, the Raleigh Project Team for the Wake BRT lines conducted a robust round of public engagement. It focused on gaining input related to the Northern BRT line, while sharing an update with the community on the Western, Southern, and New Bern BRT lines' progress. Communication about construction for the New Bern line will likely be the next set of updates for the BRT project during 2025.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT 8.0 process, STIP/TIP project development, local Comprehensive Transportation Plans, LAPP investments, and transportation studies).

Other Studies/Projects that may have community engagement/outreach in 2024:

- Wake BRT Transit Projects and Studies – ongoing
- Non-Motorized Volume Data Program
- Mobility Management Committees & Program Implementation
- Safe Routes to Schools & Road Safety Audits
- Additional projects from CAMPO's FY 2026 UPWP – coming soon!


General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, the MPO maintains a general email distribution list, as well as segmented lists based on areas, and specific projects.

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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