Public Engagement Update

Looking Forward – September 2022

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
Executive Board Action in SEPTEMBER		
FY2020-29 Transportation Improvement Program (TIP) Amendment #9	30	Public Comment: Aug. 15 to Sep. 20 Public Hearing: Sep. 21
Transit Asset Management Performance Measures & Targets	30	Public Comment: Aug. 15 to Sep. 20 Public Hearing: None
Executive Board Action in OCTOBER		
FY 2023 Unified Planning Work Program – Amendment #1	30	Public Comment: Sep. 19 to Oct. 18 Public Hearing: None

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general community and traditionally underengaged populations. To continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

CAMPO Projects – Public Engagement Updates

U.S. 401 Corridor Study:

https://www.US401CorridorStudy.com

The project team is now in the third phase of the study – Developing a Preferred Alternative. A public engagement summary report for the second phase has been developed and distributed to the Core Technical Team. At the December 8, 2021 Executive Board meeting, a motion was approved to evaluate potential alternative alignments or corridor options for the Future U.S. 401 (bypass). CAMPO staff worked with the consultant team to conduct this analysis, provided an update to the TCC and Executive Board at their meetings in March, and also received direction to proceed with a scope adjustment including an additional alignment in the analysis for the study. The study has been extended with an updated deadline of June 2023.

The third phase of public engagement is slated to occur in October of 2022. The study team is now working to develop materials with the goal of keeping existing stakeholders in the loop as well as informing new stakeholders along the latest alignments about the study efforts. Public engagement plans will be shared with the project team and stakeholders in September.

Southeast Area Study Project

https://seareastudyupdate.com/

The project team conducted the first phase of community engagement throughout July of 2022. The project team will be providing a summary of Phase 1 engagement in the next month or so, which will be presented to the Core Technical Team and Stakeholder Oversight Team, as well as posted to the project website. The project team will now focus on technical work to develop a set of draft priorities and improvements, which will then be part of the second phase of community engagement. Phase 2 is likely to occur in approximately six months. Following that, final recommendations will be developed which will be shared through a third and final phase of community engagement to conclude the approximately 18-month long study.

Bonus Allocation Projects

HL-0008K (NC 42 at Hilltop Road)

https://publicinput.com/NC-42-Hilltop-Rd-Area

Per NCDOT, public engagement on potential alignments for this project concluded in July. CAMPO will be reviewing the engagement summary and continue to be engaged on project development.

HL-0006 – U.S. 401 at Hilltop Needmore

https://publicinput.com/US401-HilltopNeedmore

A public officials and a public open house was held on Tuesday, August 9th at Hilltop Church. NDOT is also hosting a survey on the project website where community members can review the potential alternatives for improvements and share their preferences, along with adding comments. The deadline for the survey and submitting comments is September 9, 2022.

Mobility Management Program Implementation Study

https://www.campo-nc.us/programs-studies/transit/mobility-management-implementation-study

This study is unique because, over the course of the study, engagement will generally be targeted to key stakeholders and organizations, individuals directly impacted by these services and any potential program, with less emphasis on the broader public. As part of the first phase, in the first part of 2022, members of the project team shared a kickoff/introductory presentation with decision-making partners and key stakeholder officials, as well as held a stakeholders workshop on April 19th. Two focus groups were held in July and August. The first targeted providers and community human service organizations; the second targeted riders. A summary of both conversations will be shared with the project team and will help inform the development of a draft mobility management program framework, which is anticipated to be presented to stakeholders later in the summer.

Cary-RTP and Garner-Clayton Rapid Bus Extensions MIS

https://wakebrtextensionsstudy.com

This major investment study (MIS) will develop and evaluate alternatives and ultimately select preferred alternatives for two (2) rapid bus or bus rapid transit (BRT) extensions: one from Cary to Research Triangle Park, and another from Garner to Clayton. These extensions would build onto two (2) of the core BRT corridors included in the original Wake County Transit Plan. Three (3) touchpoints of community outreach were planned for each corridor during the study. The first occurred in October 2021 and focused on education while also soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. The second, "alternatives development and screening" phase, ended in late April 2022 when the public provided feedback on various alternatives. A public engagement summary report is available on the project website and the technical project team will incorporate the feedback into development of final recommendations for the study. The release of recommendations and the final phase of engagement are anticipated to occur this coming fall.

Regional Partner Projects – Public Engagement Updates

Greater Triangle Commuter Rail Feasibility Study (GoTriangle = Lead Sponsor)

GoTriangle presented a copy of the draft results for the Feasibility Study to governing boards and key stakeholders in August of 2022. Based on feedback from those presentations, additional analysis will be conducted before the report is finalized. Following the production of an updated draft, community engagement on the report will begin. This is likely to occur late in 2022. https://www.readyforrailnc.com/

Wake Durham Bus Plan Update (GoTriangle = Lead Sponsor)

GoTriangle is working with regional partners to update the Wake Bus Plan. The current phase of the project is working to understand priorities for specific transit service improvements –short and mid-term (2-7 years). Public engagement activities took place during the month of May and feedback will guide recommendations for transit investments. For more info, as well as the location where the summary of the engagement will be available, visit: https://www.publicinput.com/WBPA5 or https://goforwardnc.org/bus-plans-project/.

Wake Transit Community Engagement Policy Update (GoTriangle = Lead Sponsor)

The Transit Planning Advisory Committee's Community Engagement Subcommittee and the Communications and Engagement Team at GoTriangle have developed an update to the Community Engagement Policy, which ultimately will need adoption by both the CAMPO Ex. Board and GoTriangle Board of Trustees. It is anticipated that a public comment period will run from August 15-Sept. 29, with a public hearing scheduled for the Executive Board at their November 2022 meeting. More information will follow as the Draft Update moves through the comment and approvals process. https://www.goforwardnc.org/wake-county-comment-period/wake-transit-community-engagement-policy-update-2022-public-comment-period-website-content/

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans, LAPP investments, and transportation studies).

Additional Engagement Anticipated for Summer (July – September 2022)

- Bus Rapid Transit Projects and Studies – ongoing
  - Western Transit Oriented Development (Raleigh Planning)
  - New Bern – Info for start of construction

Engagement Anticipated for Fall (October-December 2022)

- Commuter Rail Feasibility Study
- Triangle Region's Household Travel Survey
- Transit Riders Surveys
- Bus Rapid Transit Projects and Studies – ongoing
  - New Bern – Start of Construction
  - Northern MIS Phase 1

Engagement Anticipated for Winter (January-March 2023)

- Southeast Area Study Update

Other Studies/Projects that may have community engagement/outreach:

- Non-Motorized Volume Data Program
- Mobility Management Committees & Implementation
- Safe Routes to Schools – Road Safety Audits

General Communications:

CAMPO continues to be active on Facebook, Twitter, Instagram, and LinkedIn. In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,600 people.

IAP2 Spectrum of Public Participation

IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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