



Public Engagement Update

Looking Forward – October 2021

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
<i>Executive Board Action in October</i>		
Wake Transit Art Funding Eligibility Report	30	Public Comment: Sept. 17-Oct. 19 Public Hearing: Oct. 20
<i>Executive Board Action in November</i>		
FY 2020-29 Transportation Improvement Program (TIP) Amendment #6	30	Public Comment: Oct. 18-Nov. 16 Public Hearing: Nov. 17
FY 2022 Unified Planning Work Program (UPWP) Amendment #1	30	Public Comment: Oct. 18-Nov. 16
<i>Executive Board Action in December</i>		
2050 MTP Draft Plan	42	Public Comment: Oct. 28-Dec. 8 Public Hearing: Nov. 17

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. **Please encourage your communications experts to help amplify these messages – thank you!**

CAMPO Projects – Public Engagement Updates

2050 MTP – Preferred Option/Draft Plan

<https://www.campo-nc.us/transportation-plan/2050-metropolitan-transportation-plan-mtp>

Public Engagement for the Alternatives Analysis phase concluded in late August, with information on survey performance and results shared at the TCC and Ex. Board meetings in September. Depending on guidance from the Executive Board at its October 20 meeting, community engagement for the Preferred Option/Draft 2050 MTP is slated to occur from **October 28-December 8, 2021**. Through outreach using a detailed website, visualizations, and interactive map tools, the community will be

asked to review and comment on the draft maps and project lists for the Roadway, Transit, and Bicycle/Pedestrian elements. Additional details on plans for this round of engagement will be shared during the Ex. Board's 2050 MTP Development item at the meeting on October 20, 2021.

U.S. 401 Corridor Study: <https://www.US401CorridorStudy.com>

The project team is wrapping up the second phase of the project – Developing Solutions – with the second round of public engagement having closed on October 3rd. The study team is currently reviewing, analyzing, and developing a summary of feedback received through the online survey and comments. The public engagement report will be shared with the Study's Core Technical Team and the Stakeholder Oversight Committee in order to inform their recommendations for updated drafts of alignments and designs. The final phase of outreach will occur in a few months with the goals of encouraging the public to review and comment on the refined recommendations.

Triangle Bikeway Implementation Study: <http://trianglebikeway.com/>

With the Study slated to be complete by the end of the year, one final round of public engagement on the recommendations is currently being planned. Likely to occur between November-January, additional details will be provided to the TCC and Executive Board in the November public engagement update (this report).

Cary-RTP & Garner-Clayton Rapid Bus/Bus Rapid Transit Extensions Major Invest. Study www.WakeBRTExtensionsStudy.com

Three (3) touchpoints of community outreach are planned for each of the two corridors throughout the study. **The first phase of engagement is currently underway (ending Nov. 1st)**, and is focused on educating the public and stakeholders on rapid bus and BRT concepts and the study's purpose and goals while soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. A session for the Western Corridor Rapid Bus Extension will be held on Thursday, October 21 at 6:00 p.m., and a session for the Southern Corridor Rapid Bus Extension will be held on Tuesday, October 26 at 6:00 p.m. **A communications toolkit is available online for use by any public facing entity willing to assist in spreading the word and encouraging members of the community to take the online survey or participate in one of two online information sessions.** Contact Bonnie (Bonnie.Parker@campo-nc.us) or Bret (Bret.Martin@campo-nc.us) for the link.

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in November.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

- CAMPO's Strategic Plan Update
- Commuter Rail Studies
- Southeast Area Study Update (*starting late 2021*)
- Wake Bus Rapid Transit (including "branding" and "stations design")
- Non-Motorized Volume Data Program
- Western Wake Traffic Signal System Integration Study