



Public Engagement Update

Looking Forward – January 2022

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Public Hearing
<i>Executive Board Action in January</i>		
<i>Executive Board Action in February</i>		
Final 2050 MTP Report (includes Air Quality Conformity Determination)	42	Public Comment Jan 5 to Feb 15 Public Hearing Jan. 19
Air Quality Conformity Determination Report	30	Public Comment Dec 10 to Jan 18 Public Hearing Jan. 19
Unified Planning Work Program (UPWP) & MPO Self-Certification – FY 2023 - Draft	30	Public Comment Jan. 14 to Feb. 15 Public Hearing Feb. 16
Safety Performance Measures and Targets FY22	30	Public Comment: Jan. 14 to Feb. 15 Public Hearing: None
Tentative: Wake Transit Q3 Amendments for FY 22 Annual Work Program	30	Public Comment: Dec. 11 to Jan 9

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

CAMPO Projects – Public Engagement Updates

2050 MTP Final Plan Report

<https://www.campo-nc.us/transportation-plan/2050-metropolitan-transportation-plan-mtp>

On December 8, 2021, the Executive Board approved the 2050 Metropolitan Transportation Plan projects and programs. The [Air Quality Conformity Determination Report](#) for the 2050 MTP has

been released for public review and comment. The Final 2050 MTP approval includes: the socioeconomic data; the previously approved 2050 MTP/CTP projects and financial plan; goals; objectives; performance measures and targets; the air quality conformity determination; the full plan report; and the Triangle Regional Model. The full plan report will be released for public review and comment in early January, with a public hearing on January 19, 2022 and consideration of adoption by the Executive Board members at their meeting on February 16, 2022.

U.S. 401 Corridor Study:

<https://www.US401CorridorStudy.com>

The project team is now in the third phase of the study – Developing a Preferred Alternative. A public engagement summary report for the second phase has been developed and distributed to the Core Technical Team. At the December 8, 2021 Executive Board meeting, a motion was approved to evaluate potential alternative options for the Future U.S. 401 (bypass) that are further to the east. CAMPO staff are working with the consultant team to conduct this analysis, which is anticipated to take at least a couple of months. Plans for the third phase of public engagement for the study are now being adjusted to ensure communication about the additional analysis is distributed at the same time as the third phase of engagement. Public engagement was previously scheduled for March of 2022 and, at this point, is still anticipated to occur in the Spring. The goals for the third phase of engagement are for members of the public to review and comment on the refined recommendations (preferred alternative). For the public meeting (probably an open house format), the project team is exploring including space for other area transportation projects currently in project development with NCDOT in order to combine public engagement opportunities. More will be shared in this public engagement update as those plans develop further.

Triangle Bikeway Implementation Study:

<http://trianglebikeway.com/>

With the Study slated to be complete by the end of the year, one final round of public engagement – **informational** - on the final report of recommendations is currently being planned. A public review and comment period is likely to occur between January-February, additional details will be provided to the TCC and Executive Board in the January public engagement update (this report).

Mobility Management Program Implementation Study

This study is in its first phase, which includes the development of a community engagement plan. The plan is anticipated to include both engagement of key stakeholders, existing and potential users/customers affected by the program, and the broader public. Additional details on the plan will be shared in future updates as it is developed and implemented.

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in November.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).


More information can be found in the Project Updates report.

- CAMPO's Strategic Plan Update
- Southeast Area Study Update (*starting early 2022*)
- Non-Motorized Volume Data Program
- Western Wake Traffic Signal System Integration Study
- Mobility Management Committees & Implementation
- Safe Routes to Schools – Road Safety Audits
- Commuter Rail Studies
- Bus Rapid Transit Projects and Studies
- Wake Transit Programs and Projects

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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