



Public Engagement Update

Looking Forward – May 2021

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
<i>Executive Board Action in May</i>		
MPO Federal Certification (no related Exec. Board Action)	30	Public Comment Deadline: May 31
<i>Executive Board Action in June</i>		
FY 22 Wake Transit Work Plan	40	TPAC Comment: Feb. 17 to Mar. 21 CAMPO Hearing: May 19 CAMPO Comment: May 14 to Jun 13
Enhanced Mobility (Section 5310) Recommended Program of Projects for FY 2021-2022	30	Public Hearing May 19 Public Comment: April 26 to May 27
Southern BRT – Locally Preferred Alternative	30	Public Hearing: May 19 Public Comment: May 14 to Jun 13
<i>Executive Board Action in July/August</i>		
Northeast Area Study Update Report – Endorsement	-	Public Comment: June/July

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. **Please encourage your communications experts to help amplify these messages – thank you!**

CAMPO Projects – Public Engagement Updates

2050 MTP – Scenarios & Alternatives Analysis

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified (thank you for participating in the scenarios survey for members!). Modelling is

underway, and, based on the scenarios being tested, three alternative options will be developed. During the Alternatives Analysis phase of public engagement, the project team will:

- Share project progress and activities to date (journey);
- Describe the data and process used to develop alternatives (this includes an explanation of the Deficiency Analysis process and “tomato maps”);
- Consult with the community on preferences related to the alternatives, likely the variables used to develop them, pros and cons of the independent alternatives (avoiding direct voting); and,
- Seek input on funding – potential alternative revenue sources for transportation.

Updated information on the Deficiency & Needs (“D&N”) Analysis as well as the first alternative option – the Plans & Trends (“Trends”) scenario - has been posted to the CAMPO website. The D&N analysis will be included in the informational messaging used during the public engagement on the Alternative Options, which is anticipated to begin later in the spring. Communication materials are in development and will again be shared with all Executive Board and TCC members in hopes that all will assist with spreading the word on the engagement opportunities.

Following engagement on the Alternatives, as part of the rest of the MTP development, two additional phases of engagement are set to occur – one for feedback on the Preferred Option, and the final for the review and comment on the Draft 2050 MTP Recommendations (project lists and policies).

<https://www.campo-nc.us/transportation-plan/2050-metropolitan-transportation-plan-mtp>

U.S. 401 Corridor Study: <https://www.US401CorridorStudy.com>

The corridor study is now underway, with the first round of public engagement concluding on Monday, April 19th. An outreach summary and synthesis of input report is being drafted and will be shared with the study’s CTT & SOT in May. The project is slated for two additional public engagement phases over the next year – one for evaluation of alternatives; the second for review of draft recommendations.

Triangle Bikeway Study: www.trianglebikeway.com

The second phase of public engagement is anticipated to begin in May and details are being coordinated now. The focus will be on seeking feedback on a proposed alignment, alignment options where options are feasible, and potential features of a bikeway. A communications toolkit will be shared with the study’s CTT and SOT members. Any help provided to help spread the word will be much appreciated. **Please contact [Kenneth Withrow](#) if you have any suggestions on groups or local organizations to reach out to.**

Northeast Area Study Update:

As this area study nears completion, the final draft report will be posted for public review and comment in conjunction with the Executive Board’s consideration of endorsement. The comment period is likely to run between June/July. A study update email will also be sent to the project’s community members distribution list.

USDOT’s 2021 Certification of CAMPO:

As part of the FHWA/FTA joint review and certification of the MPO’s transportation planning process, which is slated to occur this May, CAMPO will advertise a public comment period for parties interested in commenting. Details are currently being coordinated with FHWA staff and will primarily be an information push for the comment period.

Wake Transit Performance Tracker (online dashboard)

The performance tracker is intended to be an online platform where the public can 1) view Wake Transit investment information through an interactive project map, and 2) view a graphic driven dashboard that will display progress toward reaching Wake Transit program goals. The performance tracker was in development through 2020 and will be beta tested during late May-June 2021 (stay tuned to your email for an invite to be a tester!). The full tracker is anticipated to be publicly released in July.

Partners Public Engagement Planning

Wake BRT Online Open House & Public Feedback Surveys – April 26 to May 21

The City of Raleigh is hosting a virtual open house until May 21 to share project updates for Bus Rapid Transit planning and design. There are also online surveys to gain feedback related to New Bern Station Designs,

Three surveys are open to gain public feedback on the corridors, as well as station design, branding and art. There will also be three different Q&A sessions that will be hosted by project staff.

Each session will focus on a specific corridor as well as station design, branding and art. Recordings will be available after the sessions.

- May 10, 2021 at 6pm – Western Boulevard Corridor
- May 11, 2021 at 6pm – New Bern Avenue Corridor
- May 20, 2021 at 6pm – Southern Corridor

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent on May 3rd.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

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| • CAMPO's Strategic Plan Update | • Wake Bus Rapid Transit (including "branding" and "stations design") |
| • Commuter Rail Studies | • Wake Transit Online Performance Tracker |
| • MIS for BRT Extensions | • Non-Motorized Volume Data Program |
| • Wake Transit Plan Update & FY 2022 Work Plan | • Bus on Shoulder Study |
| • Southeast Area Study Update (<i>starting late 2021</i>) | • Western Wake Traffic Signal System Integration Study |