



Public Engagement Update

Looking Forward – December 2021

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
<i>Executive Board Action in December</i>		
Draft 2050 MTP – Maps & Projects Lists	42	Public Comment Oct. 28-Dec. 8 Public Hearing: Nov. 17

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. *Please encourage your communications experts to help amplify these messages – thank you!*

CAMPO Projects – Public Engagement Updates

2050 MTP – Preferred Option/Draft Plan

<https://www.campo-nc.us/transportation-plan/2050-metropolitan-transportation-plan-mtp>

Based on guidance from the TCC and Executive Board in October and November, community engagement at the *consultative* level for the Preferred Option/Draft 2050 MTP runs from October 28-December 8, 2021. Through outreach using a detailed website, visualizations, and interactive map tools, the community is being asked to review and comment on the draft maps and project lists for the Roadway, Transit, and Bicycle/Pedestrian elements. As much of the outreach is distribution of information, any efforts by Exec. Board and TCC members and their organizations to help spread the word about the public comment period would be helpful. A public engagement summary report is attached to the Draft 2050 MTP item on the December Ex. Board agenda.

U.S. 401 Corridor Study:

<https://www.US401CorridorStudy.com>

The project team is now moving into the third phase of the project – Developing a Preferred Alternative. The study team is currently reviewing, analyzing, and developing a public engagement report which will be a summary of feedback received through the online survey and comments during the second phase. The report will be shared with the Study's Core Technical Team and the Stakeholder Oversight Committee in order to inform their recommendations for updated drafts of alignments and designs. The next phase of public outreach will be *consultative* and is set to occur

in early 2022 with the goal of encouraging the public to review and comment on the refined recommendations (preferred alternative). A public meeting is anticipated to occur in March and materials will be replicated online. For the meeting, the project team is exploring including space for other area transportation projects currently in project development with NCDOT in order to combine public engagement opportunities.

Triangle Bikeway Implementation Study:

<http://trianglebikeway.com/>

With the Study slated to be complete by the end of the year, one final round of public engagement – **informational** – on the final report of recommendations is currently being planned. A public review and comment period is likely to occur between January-February, additional details will be provided to the TCC and Executive Board in the January public engagement update (this report).

Cary-RTP & Garner-Clayton Rapid Bus/Bus Rapid Transit Extensions Major Invest. Study

www.WakeBRTExtensionsStudy.com

Three (3) touchpoints of community outreach are planned for each of the two corridors throughout the study. The first phase of engagement ended on Nov. 1st, at the *involvement* level – and focused on educating the public and stakeholders about rapid bus and BRT concepts and the study's purpose and goals while soliciting feedback on priorities for the investments to inform alternatives development and the development of an evaluation framework. Analysis of the first phase will be presented in the next few months, along with plans for the second phase of the study and related public engagement.

Mobility Management Program Implementation Study

This study is in its first phase, which includes the development of a community engagement plan. The plan is anticipated to include both engagement of key stakeholders, existing and potential users/customers affected by the program, and the broader public. Additional details on the plan will be shared in future updates as it is developed and implemented.

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in November.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.


- CAMPO's Strategic Plan Update
- Southeast Area Study Update
(starting late 2021/early 2022)

- Non-Motorized Volume Data Program
- Western Wake Traffic Signal System Integration Study
- Mobility Management Committees & Implementation
- Safe Routes to Schools – Road Safety Audits
- Commuter Rail Studies
- Bus Rapid Transit Projects and Studies
- Wake Transit Programs and Projects

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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