

NC Capital Area Metropolitan Planning Organization

One City Plaza 421 Fayetteville Street Suite 203 Raleigh, NC 27601

Staff Report

Agenda Date: 2/6/2020 To: Technical C Agenda Item:

US Census 2020 Sara Ellis, City of Raleigh

The Decennial Census will be taking place in April of this year, with letters being mailed out mid-March inviting every person in the United States and its territories to respond in one of three ways; online, over the phone, or by mail. To assist in this effort Wake County has formed a Complete Count Committee to help ensure that everyone knows why the census is important, and how filling out your census form helps with representation, distribution of federal funding, and countless other uses that municipal governments are often very familiar with. To help spread the word, provide assistance where we can, and coordinate efforts across county lines the Local Government Subcommittee would like to provide an update on our efforts, as well as to take the opportunity to learn about what is working well for our colleagues outside of Wake County in their census engagement and outreach efforts.

Requested Action: Receive as information