

# Public Engagement Update

## Looking Forward – January 2021

### Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
FY 2021, Q2/Q3 Wake Transit Work Plan Amendments	30	TPAC Comment Period: Nov. 9 to Dec. 8
<i>Executive Board Action in February</i>		
LAPP Investment Program	30	Comment: Jan. 15 to Feb. 14 Public Hearing: Jan. 20
Downtown Cary Transit Facility	30	Comment: Jan. 10 – Feb. 14 Public Hearing: Jan. 20
FY 2021 UPWP Amendment (S-Line)	30	Comment: Jan. 15 to Feb. 14
Safety Performance Targets (Roadway)	30	Comment: Jan. 15 to Feb. 14
<i>Executive Board Action in March</i>		
FY 22 UPWP & MPO Self-Certification	30	Comment: Jan. 15 to Feb. 14 Hearing: Feb. 17
<i>Executive Board Action in April</i>		
Wake Transit Plan Update – Draft to Final Recommendations	40	Comment: Feb. 22 to Apr. 4 <b><u>Joint Public Hearing</u></b> w/ GoTriangle Board of Trustees at March 17 meeting

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. ***Please encourage your communications experts to help amplify these messages – and thank you!***

# CAMPO Projects – Public Engagement Updates

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## 2050 MTP – Scenarios & Alternatives Analysis

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified. Modelling has begun, and, based on the scenarios being tested, two to four alternative options will be developed. During this phase of public engagement, the project team will:

- Share project progress and activities to date (journey)
- Describe the data and process used to develop alternatives
- Consult with the community on preferences related to the alternatives, likely the variables used to develop them, pros and cons of the independent alternatives (avoiding direct voting), and
- Also seek input on funding – alternative revenues sources for transportation.

This public engagement on the Alternative Options is anticipated to begin in the spring.

Following engagement on the Alternatives, two additional phases of engagement are set to occur – one for feedback on the Preferred Option, and the final for the review and comment on the Draft 2050 MTP Recommendations (project lists and policies).

## Northeast Area Study Update

The NEAS Update project team will be presenting to Town and County boards in the area throughout January to share an update on the project. A second round of public engagement is anticipated to begin early 2021. Additional details will follow soon regarding public engagement and outreach plans. Anticipating public engagement will be mostly virtual, if you have any suggestions on groups to reach out to or public engagement strategies in the Northeast Area please reach out to Brandon Watson: [brandon.watson@campo-nc.us](mailto:brandon.watson@campo-nc.us).

## 401 Corridor Study

The corridor study is now underway. One of the first deliverables by the consultants is a review of recent public engagement efforts in the area (related to transportation and land use), in order to build on, and not duplicate, the work that already took place. That will be followed by a public engagement plan for the project. Actual engagement is likely to occur closer to the spring/summer of 2021.

## Triangle Bikeway Study

Initial public engagement for the Study wrapped in November 2020. The project team is now utilizing the community and stakeholder input to begin drafting alternative design scenarios on one leg, and the feasibility analysis for the other. Another phase of public engagement is anticipated when alternative options have been developed and vetted with the CTT and SOT for the study, likely toward the middle of 2020.

## Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

- Northeast Area Study (NEAS) Update
- US 401 Corridor Study (south of Raleigh)
- Triangle Bikeway Study
- Commuter Rail Studies
- Wake Transit Plan Update & FY 2021 Work Plan Reevaluation
- Wake Bus Rapid Transit (including “branding” and “stations design”)
- Wake Transit Online Performance Tracker
- Non-Motorized Volume Data Program
- Bus on Shoulder Study
- Western Wake Traffic Signal System Integration Study

## Partners’ Public Engagement

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### Northeast Wake County Microtransit Survey

<http://www.wakegov.com/humanservices/social/transportation/Pages/microtransit.aspx>

GoWake Access is currently in the early phases of launching a pilot project studying the use of microtransit in the northeastern areas of Wake County. Microtransit is an on-demand service (similar to Lyft or Uber) that allows users to request same-day service from a pickup location to a specified location. The study area includes the towns of Zebulon, Rolesville, Wendell and the surrounding unincorporated areas. The project aim is to launch an on-demand service that provides residents with greater access to jobs, school, healthcare and other essential services.

Online survey (closes January 18, 2021): <https://www.surveymonkey.com/r/GOVSNJF>

### Franklin County Bicycle & Pedestrian Plan Charrette (Virtual)

Franklin County is developing a bicycle and pedestrian master plan. Through review of previous or ongoing planning & development efforts, remote and field analysis, and public involvement and stakeholder input, the team will identify a countywide recommended bicycle and pedestrian network. This project will consider infrastructure improvements such as sidewalks, crosswalks, bike lanes, and greenways in addition to complementary policies. The community is invited to participate in this interactive, *virtual* workshop that will help shape the overall master plan. For details, contact Scott Hammerbacher: [shammerbacher@franklincountync.us](mailto:shammerbacher@franklincountync.us).

Public Charrette via Zoom: January 25 – 28, 2021

### Public Engagement *Likely* to Occur in early 2021

Project teams report that they anticipate resuming public engagement, or in some cases simply information sharing activities, into the winter for the following list of projects. More details will follow in future updates.

- Transit Service Changes in Wake County (starting as early as October for GoCary’s Apex-Cary Express; GoTriangle’s Route 305 – Holly Springs to Raleigh, GoRaleigh’s Route 21 – Caraleigh, others)
- Transit Customer Surveys (Joint effort among the region’s providers)
- Wake Park & Ride Study
- Youth GoPass Program
- Capital Area Greenway Master Plan