



# Public Engagement Update

## Looking Forward – April 2021

### Public Notices & Comment Periods (CAMPO)

| Item                                       | Req'd # of days | Public Comment Period & Hearing   |
|--|-----------------|---|
| <i>Executive Board Action in April</i>     |                 |   |
| Wake County Transit Plan Update – Adoption | 40              | Comment:<br>Feb. 19 to Mar. 31<br><u>Joint Public Hearing</u><br>w/GoTriangle Bd of T<br>March 17     |
| FY 2020-29 TIP Amendment #4                | 30              | Comment:<br>Feb. 15 to April 18<br>Hearing:<br>March 17   |
| <i>Executive Board Action in May</i>       |                 |   |
|  |                 |   |
| <i>Executive Board Action in June</i>      |                 |   |
| FY 22 Wake Transit Work Plan               | 40              | TPAC Comment:<br>Feb. 17 to Mar. 21<br>CAMPO Hearing:<br>May 19<br>CAMPO Comment:<br>May 14 to Jun 13 |

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. **Please encourage your communications experts to help amplify these messages – and thank you!**

## CAMPO Projects – Public Engagement Updates

### 2050 MTP – Scenarios & Alternatives Analysis

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified (thank you for participating in the scenarios survey for members!). Modelling is

underway, and, based on the scenarios being tested, two to four alternative options will be developed. During the Alternatives Analysis phase of public engagement, the project team will:

- Share project progress and activities to date (journey);
- Describe the data and process used to develop alternatives (this includes an explanation of the Deficiency Analysis process and “tomato maps”);
- Consult with the community on preferences related to the alternatives, likely the variables used to develop them, pros and cons of the independent alternatives (avoiding direct voting); and,
- Also seek input on funding – alternative revenues sources for transportation.

**Updated information on the Deficiency Analysis has been posted to the CAMPO website. This analysis will be included in the informational messaging used during the public engagement on the Alternative Options, which is anticipated to begin later in the spring.** Communication materials will again be shared with all Executive Board and TCC members in hopes that all will assist with spreading the word on the engagement opportunities.

Following engagement on the Alternatives, as part of the rest of the MTP development, two additional phases of engagement are set to occur – one for feedback on the Preferred Option, and the final for the review and comment on the Draft 2050 MTP Recommendations (project lists and policies).

<https://www.campo-nc.us/transportation-plan/2050-metropolitan-transportation-plan-mtp>

U.S. 401 Corridor Study: <https://www.US401CorridorStudy.com>

The corridor study is now underway, with the first round of public engagement concluding on Monday, April 19<sup>th</sup>. An outreach summary and synthesis of input report is being drafted and will be shared with the study’s CTT & SOT in May. The project is slated for two additional public engagement phases over the next year– one for evaluation of alternatives; the second for review of draft recommendations.

Staff Contact: Kenneth Withrow

Triangle Bikeway Study: [www.trianglebikeway.com](http://www.trianglebikeway.com)

The second phase of public engagement is anticipated to begin in May and details are being coordinated now. The focus will be on seeking feedback on a proposed alignment, alignment options where options are feasible, and potential features of a bikeway. A communications toolkit will be shared with the study’s CTT and SOT members. Any help provided to help spread the word will be much appreciated. **Please contact [Kenneth Withrow](#) if you have any suggestions on groups or local organizations to reach out to.**

USDOT’s 2021 Certification of CAMPO:

As part of the FHWA/FTA joint review and certification of the MPO’s transportation planning process, which is slated to occur this May, CAMPO will advertise a public comment period for parties interested in commenting. Details are currently being coordinated with FHWA staff and will primarily be an information push for the comment period.

## Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key

stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

- Northeast Area Study (NEAS) Update
- CAMPO's Strategic Plan Update
- Commuter Rail Studies
- MIS for BRT Extensions
- Wake Transit Plan Update & FY 2022 Work Plan
- Southeast Area Study Update (*starting late 2021*)
- Wake Bus Rapid Transit (including "branding" and "stations design")
- Wake Transit Online Performance Tracker
- Non-Motorized Volume Data Program
- Bus on Shoulder Study
- Western Wake Traffic Signal System Integration Study