



Public Engagement Update

Looking Forward – June 2021

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
<i>Executive Board Action in June</i>		
FY 22 Wake Transit Work Plan	30	CAMPO Hearing: May 19 CAMPO Comment: April 28 to May 28
Enhanced Mobility (Section 5310) Recommended Program of Projects for FY 2021-2022	30	Public Hearing May 19 Public Comment: April 26 to May 27
Wake BRT - Southern Corridor – Locally Preferred Alternative	30	CAMPO Hearing: May 19 Public Comment: May 7 to Jun 13
<i>Executive Board Action in July/August</i>		
Northeast Area Study Update Report – Endorsement	-	Public Comment: June/July
Bus on Shoulder Study Report – Endorsement	-	Public Comment: June/July
FY 2020-29 TIP Amendment #5	30	Public Hearing: July 21 or August 18 Public Comment: June 18 – August 15
LAPP FFY 2023 Proposed Changes & Target Modal Investment Mix	30	Public Hearing: July 21 or August 18 Public Comment: June 18-August 15

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue to move projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. **Please encourage your communications experts to help amplify these messages – thank you!**

CAMPO Projects – Public Engagement Updates

2050 MTP – Scenarios & Alternatives Analysis

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified (thank you for participating in the scenarios survey for members!). Modelling is underway, and, based on the scenarios being tested, three alternative options will be developed. During the Alternatives Analysis phase of public engagement, the project team will:

- Share project progress and activities to date (journey);
- Describe the data and process used to develop alternatives (this includes an explanation of the Deficiency Analysis process and “tomato maps”);
- Consult with the community on preferences related to the alternatives, likely the variables used to develop them, pros and cons of the independent alternatives (avoiding direct voting); and,
- Seek input on funding – potential alternative revenue sources for transportation.

Updated information on the Deficiency & Needs (“D&N”) Analysis as well as the first alternative option – the Plans & Trends (“Trends”) scenario - has been posted to the CAMPO website. The D&N analysis will be included in the informational messaging used during the public engagement on the Alternative Options, which is anticipated to begin later in the early summer. Communication materials are in development and will again be shared with all Executive Board and TCC members in hopes that all will assist with spreading the word on the engagement opportunities.

Following engagement on the Alternatives, as part of the rest of the MTP development, two additional phases of engagement are set to occur – one for feedback on the Preferred Option, and the final for the review and comment on the Draft 2050 MTP Recommendations (project lists and policies).

<https://www.campo-nc.us/transportation-plan/2050-metropolitan-transportation-plan-mtp>

U.S. 401 Corridor Study: <https://www.US401CorridorStudy.com>

The corridor study is now underway, with the first round of public engagement concluding in April. A public engagement report will be shared with the study’s CTT & SOT in June. The project is slated for two additional public engagement phases over the next year – one for the evaluation of alternatives which is likely to begin in August/September; the second for review of draft recommendations.

Triangle Bikeway Study: www.trianglebikeway.com

The second phase of public engagement is anticipated to begin in June, including an online survey, video presentations, and two virtual public meetings on June 29. The focus will be on seeking feedback on a proposed alignment, alignment options where options are feasible, and potential features of a bikeway. A communications toolkit will be shared with the study’s Working Group members. Any help provided to help spread the word will be much appreciated. **Please contact [Kenneth Withrow](#) if you have any suggestions on groups or local organizations to reach out to.**

Northeast Area Study Update:

As this area study nears completion, the final draft report will be posted for public review and comment in conjunction with the Executive Board’s consideration of endorsement. The comment period is likely to run between June/July. A study update email will also be sent to the project’s community members distribution list.

Wake Transit Performance Tracker (online dashboard)

The performance tracker is intended to be an online platform where the public can 1) view Wake Transit investment information through an interactive project map, and 2) view a graphic driven dashboard that will display progress toward reaching Wake Transit program goals. The performance tracker was in development through 2020 and is currently in beta testing. The full tracker is anticipated to be publicly released in July.

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in May.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

- CAMPO's Strategic Plan Update
- Commuter Rail Studies
- MIS for BRT Extensions
- Wake Transit Plan Update & FY 2022 Work Plan
- Southeast Area Study Update (*starting late 2021*)
- Wake Bus Rapid Transit (including "branding" and "stations design")
- Wake Transit Online Performance Tracker
- Non-Motorized Volume Data Program
- Bus on Shoulder Study
- Western Wake Traffic Signal System Integration Study