



Public Engagement Update

Looking Forward – September 2021

Public Notices & Comment Periods (CAMPO)

Item	Req'd # of days	Public Comment Period & Hearing
<i>Executive Board Action in September</i>		
Northeast Area Study Update Report – Endorsement	-	Public Comment: July 15-Sept. 12
Transit Asset Management Regional Goals/Targets	30	Public Comment: August 13-Sept. 12
<i>Executive Board Action in October</i>		
Wake Transit Art Funding Eligibility Report	30	Public Comment: Sept. 17-Oct. 19 Public Hearing: Oct. 20

As the pandemic continues to constrain public engagement activities that are in-person, added attention has been given to digital engagement, increasing focus on social media platforms, and a reliance on non-traditional means to connect with both the general public and traditionally underengaged populations. In order to continue moving projects and studies forward, the MPO will need to place additional emphasis on the active support of TCC and Executive Board members, as well as project stakeholder and technical teams in spreading the word about these engagement opportunities. ***Please encourage your communications experts to help amplify these messages – thank you!***

CAMPO Projects – Public Engagement Updates

2050 MTP – Scenarios & Alternatives Analysis

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified (thank you for participating in the scenarios survey for members!). Modelling is underway, and, based on the scenarios being tested, three alternative options have been developed.

Public Engagement for the Alternatives Analysis phase occurred from July 29-August 30, with two public info sessions, an informational website in addition to detailed sites for both CAMPO and DCHC MPO, along with an online survey. **Preliminary information on survey performance and results will be shared with the TCC at their September meeting.**

Following engagement on the Alternatives, as part of the rest of the MTP development, two additional phases of engagement are set to occur – one for feedback on the Preferred Option, and the final for the review and comment on the Draft 2050 MTP Recommendations (project lists and policies).

[2050 MTP – Public Landing Page for Alternatives](#)

[2050 MTP – CAMPO detailed webpage for Alternatives](#)

U.S. 401 Corridor Study: <https://www.US401CorridorStudy.com>

The second round of public engagement for the corridor study is anticipated to occur in **September**. This round of engagement will include print and online materials describing the variety of data and analysis activities that occurred in order to develop potential solutions; descriptions and visualizations of the solutions under consideration; an online survey to gain feedback from the public informing the next phase developing recommendations, and a virtual public meeting on **September 14**. Following this round of engagement, one additional phase of outreach will occur to encourage the public to review and comment on the refined recommendations.

Northeast Area Study Update:

As this area study nears completion, the final draft report will be posted for public review and comment in conjunction with the Executive Board's consideration of endorsement at their September meeting. The comment period will conclude on September 12. A study update email has also been sent to the project's community members distribution list.

Wake Transit Performance Tracker (online dashboard)

The performance tracker is intended to be an online platform where the public can 1) view Wake Transit investment information through an interactive project map, and 2) view a graphic driven dashboard that will display progress toward reaching Wake Transit program goals. The full tracker is being released and advertised to the public starting this **September**.

General Communications:

CAMPO continues to be active on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#). In addition, a quarterly email newsletter is sent to the MPO's general email distribution list consisting of over 1,200 people. The next newsletter is slated to be sent in August.

Public Engagement Planning (CAMPO)

CAMPO staff are actively engaged with public and stakeholder engagement planning for the following projects/studies. This is in addition to typical technical analysis, reviews, and engagement as key stakeholders for member organization projects (i.e. SPOT process, STIP/TIP project development, local Comprehensive Transportation Plans and transportation studies).

More information can be found in the Project Updates report.

- CAMPO's Strategic Plan Update
- Commuter Rail Studies
- MIS for BRT Extensions
- Southeast Area Study Update (*starting late 2021*)
- Wake Bus Rapid Transit (including "branding" and "stations design")
- Wake Transit Online Performance Tracker
- Non-Motorized Volume Data Program
- Bus on Shoulder Study
- Western Wake Traffic Signal System Integration Study