

# 2050 MTP Report

## Alternatives Analysis Phase Public Feedback

*This information will be presented in detail during the MTP Update item at the Sept. 15 Executive Board meeting.*

Leading up to the Alternatives Analysis phase of MTP development, long-term goals have been established, the bulk of the data collection and analysis has occurred, and scenario variables have been identified. Modelling is ongoing and, based on the scenarios being tested in addition to the Deficiency and Needs Scenario, three alternative scenario options were developed.

Public Engagement for the Alternatives Analysis phase occurred from July 29-August 30, with two online public info sessions, an informational website in addition to detailed sites for both CAMPO and DCHC MPO, along with an online survey. Paid advertisements to promote the online survey were placed across the Triangle area by both DCHC and CAMPO in print and digital newspapers, as well as via social media (CAMPO only).

**PUBLIC INFO SESSIONS**

The Triangle Region's 2050  
**METROPOLITAN  
TRANSPORTATION  
PLAN**

**Learn About**

- Potential transportation futures for our region
- The MTP is and why it's important to transportation in our region

**ONLINE VIA WEBEX**

**THURSDAY  
AUGUST 19  
12PM OR 4PM**



[publicinfo.com/TriangleMTPDevelopment](http://publicinfo.com/TriangleMTPDevelopment)

Brief Presentation followed by Questions & Answers.  
Meeting recordings will be posted online.

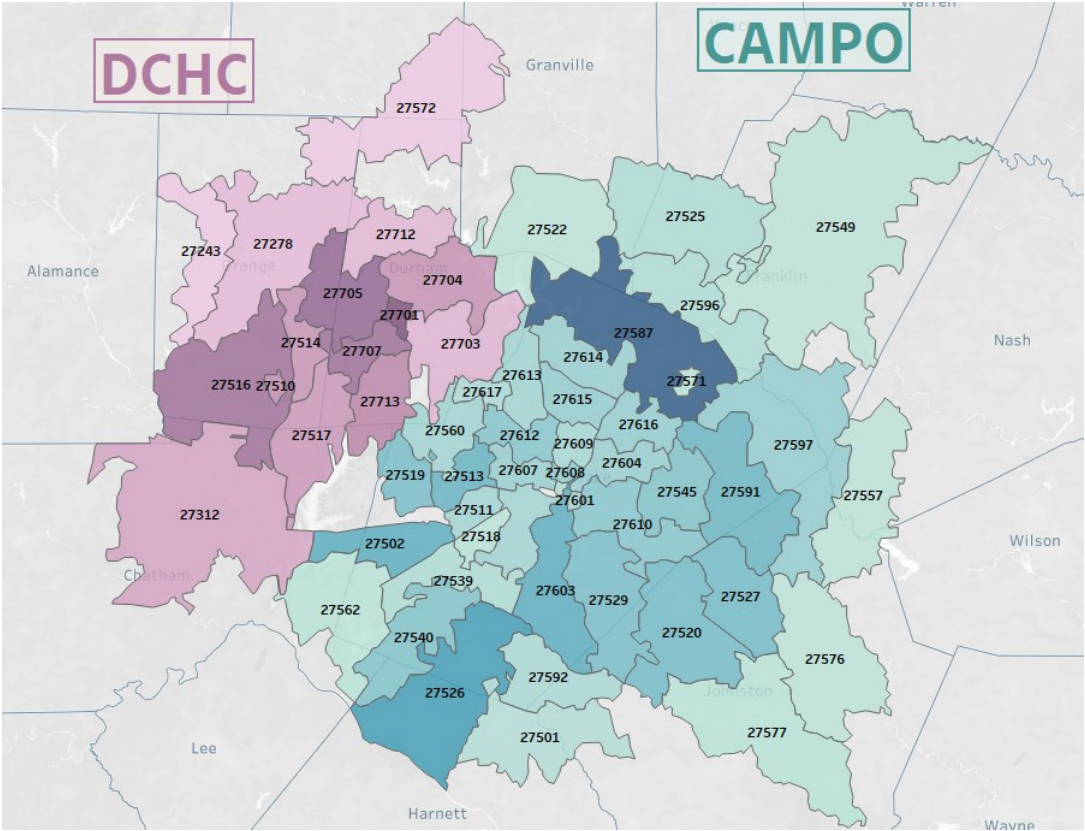
Survey Objectives - Gain feedback on two primary topics:

1. Ranking of performance measures to inform decision makers when comparing scenarios
  - Broadly, simple and viable (no equity; safety)
2. Gauge support for Additional Funding to inform how “aspirational” 2050 should be

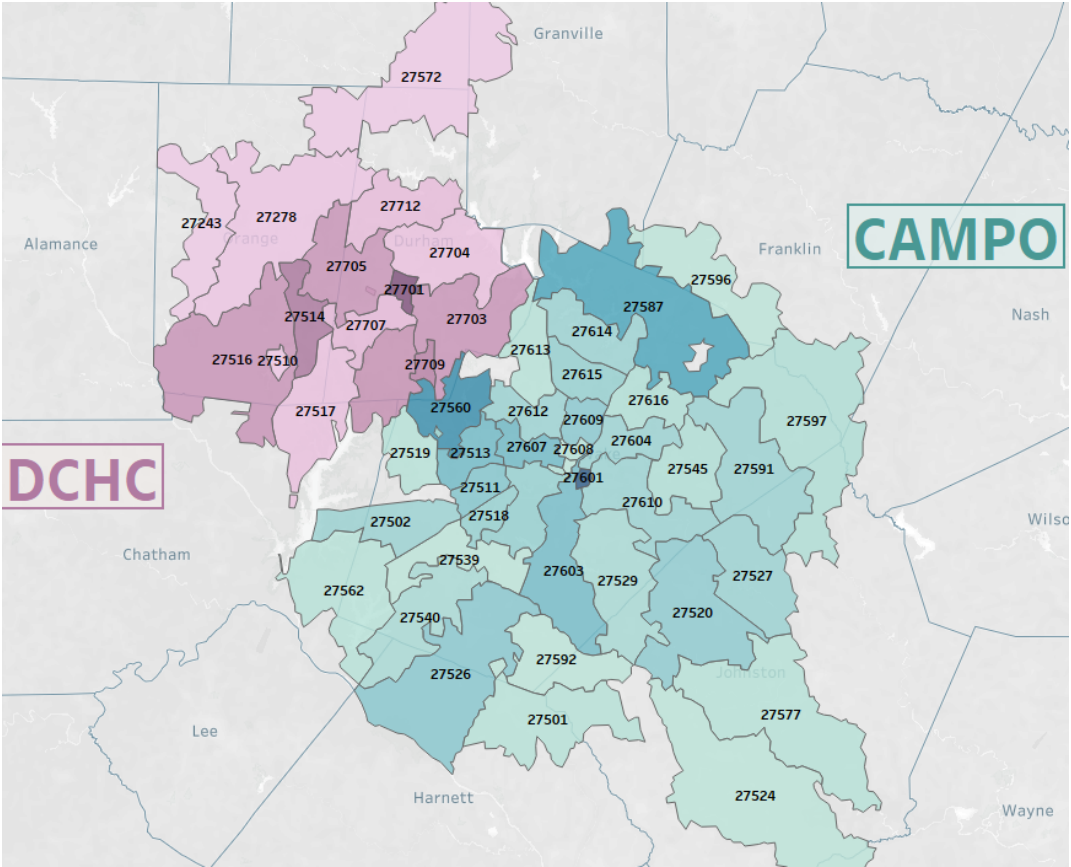
The graphics on the following pages illustrate survey performance based on geography and target demographics. The likert scale (horizontal graphics) images are the results to the two major survey questions regarding priorities and funding.

Additional synthesis results will also be shared at the Executive Board meeting regarding the 1,000 + comments received as MPO staff are still working on that analysis.

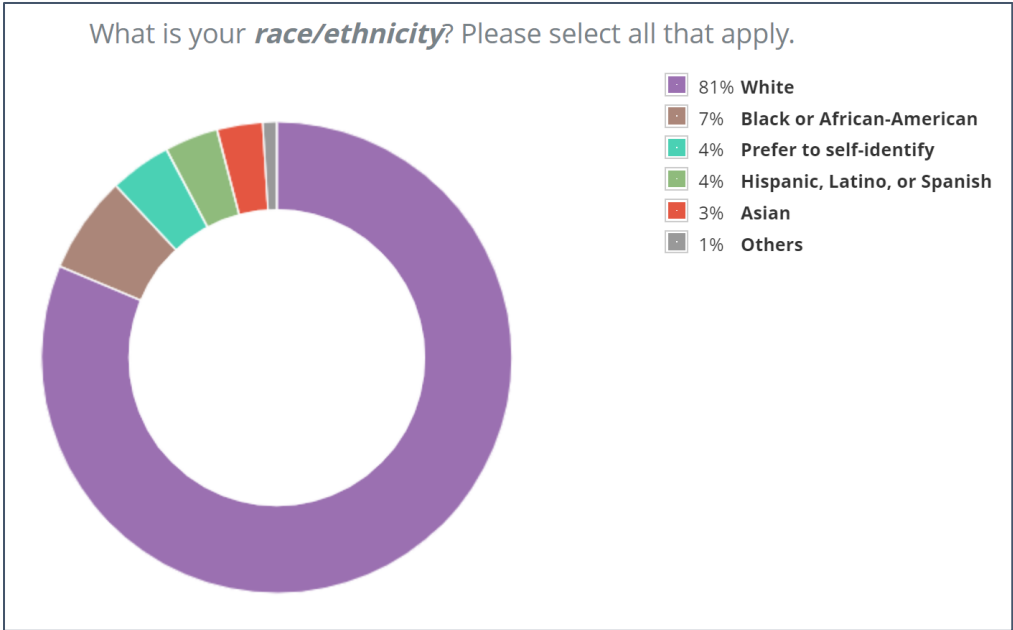
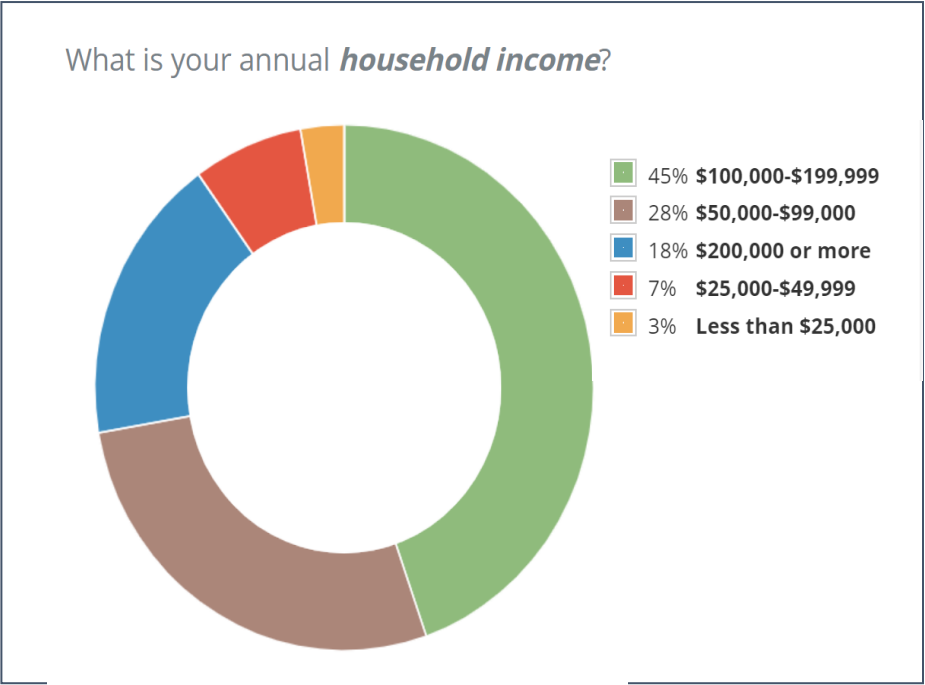
Survey Performance – Geography – Response Rates by HOME Zip Code



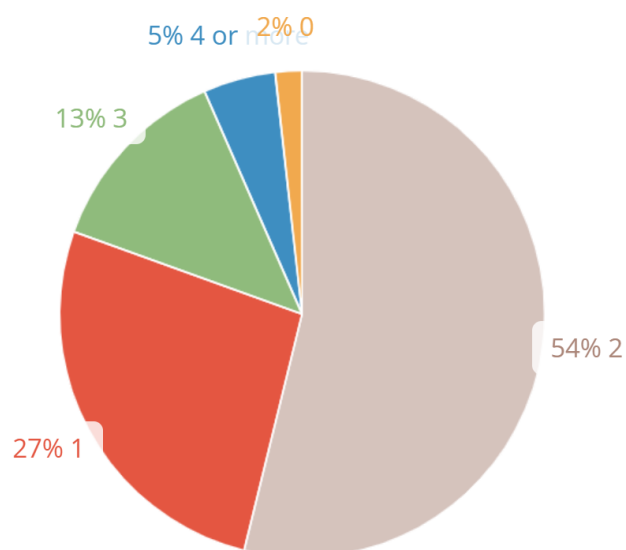
Survey Performance – Geography – Response Rates by WORK Zip Code:



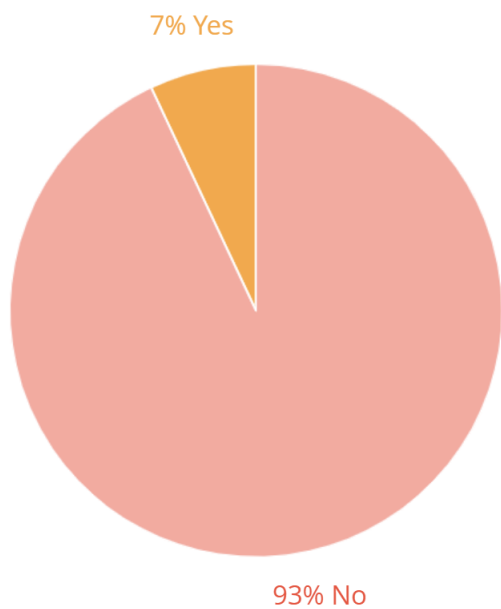
Survey Performance – Demographics – ALL Respondents who answered each question (not broken down by MPO)



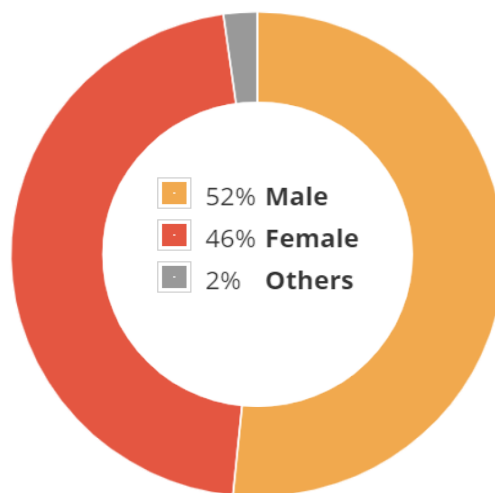
**How many motor vehicles** are available for use in your household?



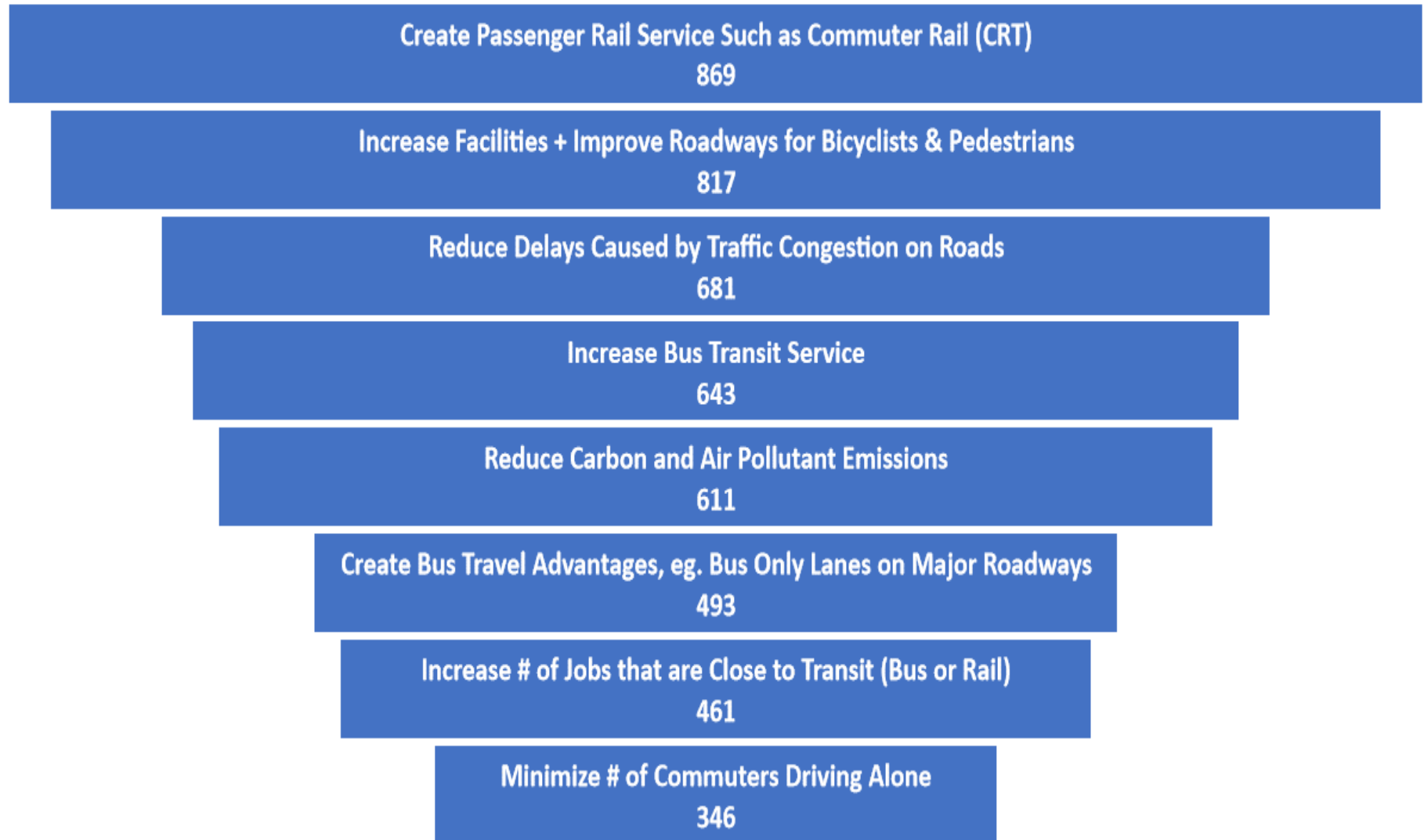
Do you have a **disability**?



What is your **gender**?



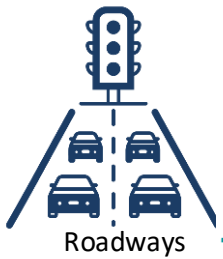
ALL Respondents - **Ranking of Measures** to Improve Transportation  
(Cumulative Scores) n=613



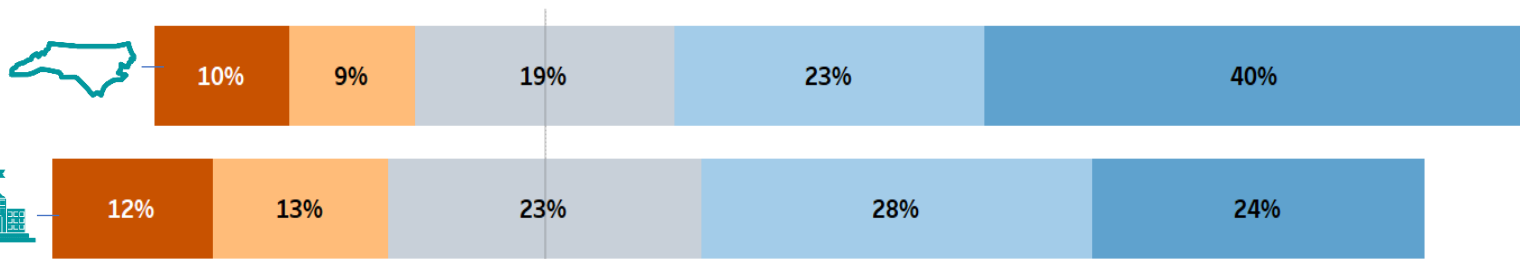


Additional funding should be provided at the (state OR local) level for \_\_\_\_ (mode).

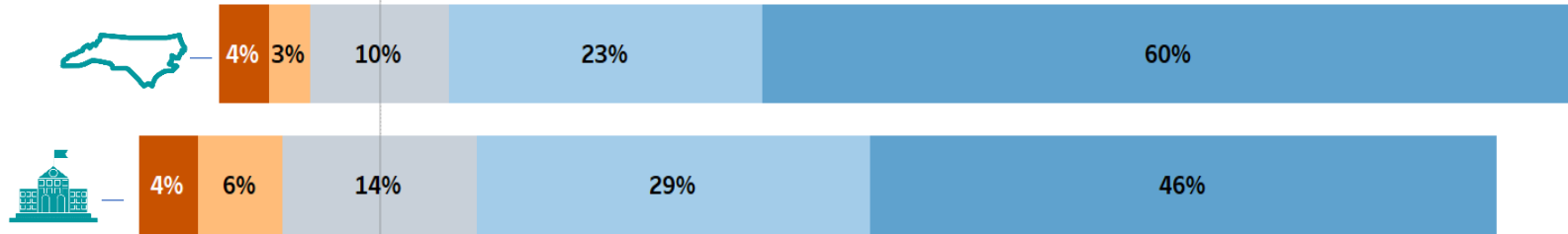
ALL Respondents n=763



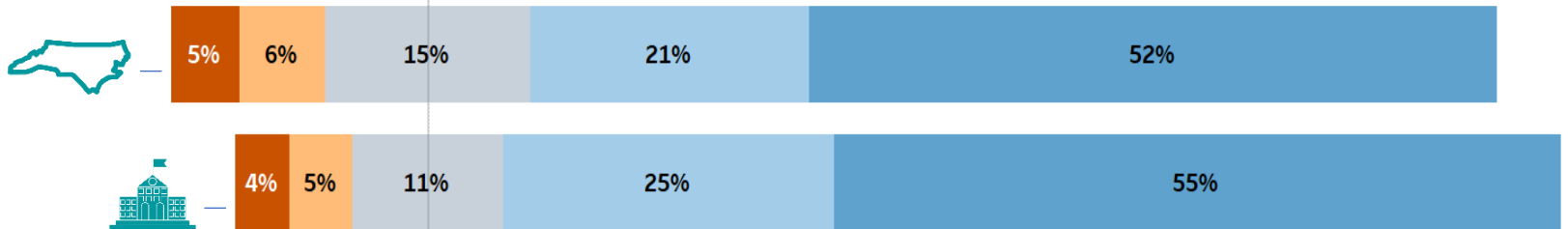
Roadways



Transit



Bike/Ped

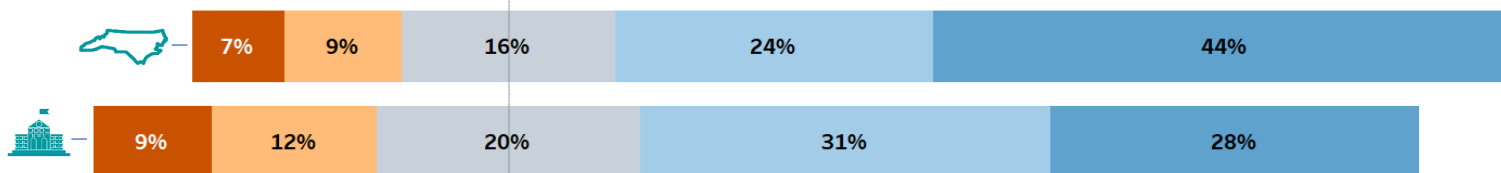


Strongly Disagree   Disagree   Neutral   Agree   Strongly Agree

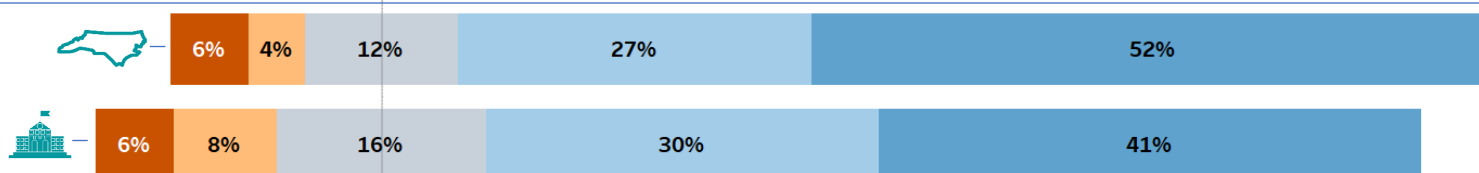
# CAMPO : DCHC MPO Respondents – HOME Zip Code n=763



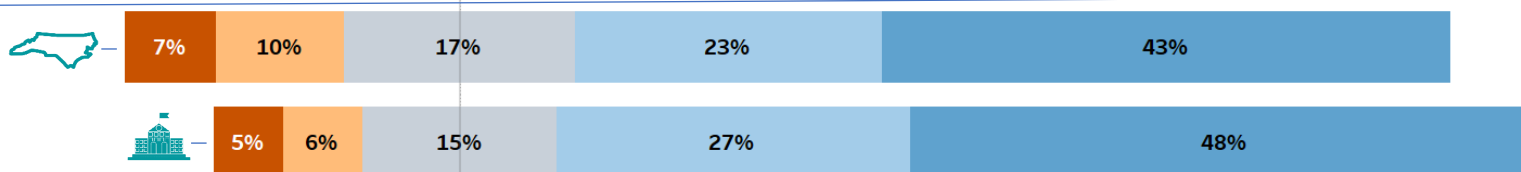
Road



Transit



Bike/Ped



Road



Transit



Bike/Ped



Strongly Disagree Disagree Neutral Agree Strongly Agree

